

KENTUCKY FOLIC ACID PARTNERSHIP ACTIVITIES FOR 2003

Activity Date	County	NOTES
1/1/2003	Pike	Sarah Chaffin placed a PSA ad on cable WPRG-TV5 to run from 1-1-03 through 1-23-03. Daily viewers estimated at 23,000 per day.
1/3/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes, and she also distributed literature, key-chains and dry-erase boards.
1/3/2003	Butler	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes, and she also distributed literature, key-chains, and dry-erase boards.
1/4/2003	Kenton	Perinatal Counselor provided a Folic Acid Display for the month of January in the main lobby of the Hospital with numerous folic acid pamphlets (1000) distributed to visitors
1/9/2003	Allen	Lisa Carter, Allen County HD placed 2 folic acid articles in the Citizen Times Newspaper that ran for 2 weeks. Circulation of the paper is 2000.
1/10/2003	Jefferson	Denise Maples of SBAK distributed 800 bottles of folic acid & SBAK literature to women attending "The Women's Expo" in Louisville.
1/10/2003	Magoffin	Rhonda Arnett distributed folic acid materials at worksite--Teen Scene.
1/13/2003	Magoffin	Rhonda Arnett distributed folic acid materials at Salyersville Medical Center: Key chains, stickers, ribbons, pins, cereal, peanuts, and orange juice.
1/15/2003	Jefferson	Spina Bifida Assoc. of KY held a U of L sorority party to thank them for their contribution to the Adopt-A-Ghost fundraiser held in October. The students had already received vitamins, but the folic acid message was reiterated. Seven SBAK families were represented at the party.
1/15/2003	Jefferson	Spina Bifida Assoc. of KY distributed 800 bottles of folic acid and SBAK literature at the Woman's Expo in January
1/15/2003	Jefferson	Spina Bifida Assoc. of KY distributed 280 bottles of folic acid and SBAK literature at a bridal fair in January.
1/15/2003	Jefferson	Spina Bifida Assoc. of KY distributed 50 bottles of folic acid and SBAK literature to Indiana State Univ. nursing students in January.
1/15/2003	Magoffin	Rhonda Arnett distributed key chains, stickers, pins, cereal, orange juice, peanuts, and folic acid ribbons at Salyersville Shop-rite.
1/16/2003	Jefferson	Spina Bifida Assoc. of KY distributed 160 bottles of folic acid and SBAK literature at a bridal fair in January.
1/16/2003	Magoffin	Rhonda Arnett distributed folic acid materials at Action Petroleum: Key chains, ribbons, cereal, orange juice, peanuts
1/16/2003	Magoffin	Rhonda Arnett distributed folic acid materials at Dollar General Store: Enchains, cereal, orange juice, stickers, peanuts, and ribbons.
1/16/2003	Jefferson	Spina Bifida Assoc. of KY distributed 360 bottles of folic acid and SBAK literature at a Woman's Expo in January.
1/18/2003	Jefferson	Denise Maples of SBAK distributed 280 bottles of folic acid & SBAK literature to women attending a Bridal Fair in Louisville.
1/19/2003	Jefferson	Denise Maples of SBAK distributed 360 bottles of folic acid & SBAK literature to women attending the Women's Expo in Louisville.
1/21/2003	Pike	Sarah Chaffin did a 60-minute presentation for the Millard Homemakers Group. Each woman was given a folder with information/handouts supporting the presentation, as well as a "B" attitude key chain. Also given--Dry erase boards and 3-month supplies of folic acid for childbearing age women in their families--14 bottles total.
1/22/2003	Jefferson	Denise Maples of SBAK provided folic acid education to 50 nursing students at Indiana State University and distributed 50 bottles of folic acid & SBAK literature to them as well.
1/22/2003	Pike	Sarah Chaffin did a 60-minute presentation for the Robinson Creek Homemakers Group. Each woman in the meeting was given a folder with handouts that corresponded with the content presented. Orange juice was served out of Get the "B" Attitude cups, and each lady present received a "B" attitude key chain. Also gave 30 bottles of folic acid, extra literature, and dry erase boards for 26 childbearing age women in participants' families.

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1/25/2003	Jefferson	Denise Maples of SBAK distributed 160 bottles of folic acid & SBAK literature at a Bridal Fair in Louisville.
1/29/2003	Jefferson	Denise Maples of SBAK along with 7 SBAK "families" attended and hosted a party for 87 U of L sorority girls. This was a FU to education and bottles of folic acid provided to them back in October 2002. The folic acid message was reiterated and the party was given to honor them for their contribution to the SBAK's "Adopt-A-Ghost" fundraiser.
1/30/2003	Monroe	Sandy Thompson-Monroe County HD displayed a folic acid bulletin board at the HD during the entire month of January to promote birth defects prevention month. The folic acid DAISY magnets were the inspiration for the theme...She loves me...She loves me not..."Increase your baby's odds of being born healthy. Take folic acid daily to prevent birth defects. Don't play a game of chance...your baby's life may depend on it." The message was placed on daisy paper and the bulletin board included both English and Spanish materials.
1/30/2003	Pike	Sarah Chaffin distributed 126 pieces of folic acid materials to women shopping at Goody's Department store. Folic acid magnets and supplements were given to the 28 women of CBA there.
1/30/2003	Pike	Sarah Chaffin and Patrece Beverly of Pike County HD, distributed 100 pieces of folic acid materials to women shopping at Dawahares (Pikeville). Twenty-three women of CBA received magnets and folic acid supplements as well.
1/30/2003	Pike	Sarah Chaffin distributed 72 folic acid materials to shoppers at the Magic Mart Food Store. Thirty-one women of CBA also received magnets and folic acid supplements as well.
1/30/2003	Pike	Sarah Chaffin distributed 28 folic acid materials to women shopping at Cato's Department Store. Eleven women of CBA also received magnets and folic acid supplements as well.
1/30/2003	Pike	Sarah Chaffin distributed folic acid literature, magnets and folic acid supplements to 63 women of BA shopping at Dawahares in the Southside Mall.
1/30/2003	Pike	Sarah Chaffin distributed 4000 flyers to the Cabinet for Families and Children and provided instruction to the staff about the importance of taking folic acid daily to reduce the risk of NTDs and the need to counsel their patients on their need for daily folic acid and distribute the flyers.
1/30/2003	Warren	Diane Sprowl presented folic acid information in a talk to nursing students at Western KY University.
1/30/2003	Simpson	Barren River District HD-Terri Sanders of the HANDS program visited CBA women in their home and discussed the need for folic acid during pregnancy and all of the childbearing years. She distributed literature, key-chains and dry-erase boards. Terri Sanders reported.
1/30/2003	Pike	"Folic Acid Next Appointment Pads/literature." Sarah Chaffin distributed 8550 pieces of literature to Pike County's 7 OB/GYNs and 12 Pediatricians. Three different types of literature were given for the professionals to counsel their patients on the importance of folic acid/NTD prevention. Each doctor was also given 10 MODs folic acid/appointment return pads.
1/30/2003	Allen	Allen County's Lisa Carter created a folic acid display bulletin board placed in the Allen County HD front lobby during the entire month of January promoting birth defect prevention month.
1/30/2003	Pike	Sarah Chaffin placed 200 folic acid brochures at Pikeville College's Student Health Center and instructed the nurse to counsel students about the importance of taking FA to reduce the risk of NTDs. The brochures contain a label stating free folic acid is available at the HD with any medical service.
1/31/2003	Pike	Patrece Beverly, Health Educator Pike County placed a PSA on radio WPKE that ran 1-1-03 through 1-23-03 to inform the public that January was National Birth Defects Prevention Month and the importance of taking folic acid to reduce NTDs.
2/3/2003	Butler	Barren River District HD-Butler County, Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes and she also distributed literature, key-chains and dry-erase boards.
2/3/2003	Barren	Kim Flora BRDHD distributed 16 bottles of folic acid to women who attended a Homemakers meeting at the Barren County Extension Office. They also received MODs notepads, dry-erase boards and brochures.

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2/3/2003	Pike	Sarah Chaffin of the Pike County HD taught two separate 90-minute classes at Bevins Grade School. First to 20 sixth grade girls and then to 15 sixth grade boys. She used a slide presentation that provided correlated student handouts (each student received 10 handouts each for a total of 350 handouts provided). Students learned about foods that contained folate by using a word search game. A game using vitamin and cereal boxes helped them to learn to read food labels. Both pre/post testing was utilized. Each student received a puzzle maze pen and a FRISBEE to reinforce the presentation. They were all encouraged to share their handouts with their parents and advised how the KIDS NOW program helps Health Departments provide folic acid/NTD counseling and free vitamins to any childbearing age woman (13-45) with any medical service provided at the HD.
2/4/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes, and she also distributed literature, key-chains and dry-erase boards.
2/5/2003	Warren	SAPO Team 1 provided MOD wedding congratulatory cards that promote folic acid to WBVR radio for them to distribute at the Bridal Fair in Bowling Green on Feb. 8.
2/5/2003	Allen	Annette Harston, Allen County HD included folic acid info in her RTR classes at the HS reaching 80 teens-40 who are women of childbearing age.
2/5/2003	Pike	Sarah Chaffin reports that 24 women of childbearing age were given Folic Acid 400 mcg. supplements (3 month supply). Length of display at Pikeville College was 2 hours. Two handouts on Folic Acid and "Get the "B" Attitude" bookmark were handed out.
2/12/2003	Warren	BRDHD's Diane Sprowl presented at the WalkAmerica kickoff to WalkAmerica team captains and others who support the March of Dimes. She included information about folic acid and discussed the various grants the BRDHD has received from the MODs.
2/12/2003	Boyd	Boyd County Middle School, FIVCO district placed folic acid materials in a give away prize drawing. Several hundred teens were reached.
2/13/2003	Pike	Sarah Chaffin of the Pike County HD provided four 60-minute classes at Johns Creek Grade School. She reached 42 sixth grade girls and 49 sixth grade boys with the folic acid slide presentation. Each student received 10 handouts and participated in games about folate found in foods and vitamin and cereal boxes were provided for learning to read labels properly. Pre and posttests were given. Students received a puzzle maze pen and FRISBEE to reinforce the presentation. The students were encouraged to share their handouts with their parents and advised as to how the KIDS NOW program helps the HDs provide folic acid/NTD counseling and free vitamins to any childbearing age woman (13-45) who comes to the HD for a medical service.
2/14/2003	Pike	Sarah Chaffin reports at Food City, a Pike County grocery store, for 5 hours there was a display highlighting benefits of Folic Acid-Vitamin bottles were also displayed. Each of the 25 child bearing women were given refrigerator reminder magnets plus a 3 month supply of Folic Acid 400 mcg.
2/14/2003	Madison	Libby Hess, Madison County HD taught two 90-minute classes to health students at Madison Southern HS. Approximately 50 students reached.
2/19/2003	Madison	Libby Hess, Madison County HD, taught three 90-minute classes to health students at Madison Central HS. Approximately 90 students were reached.
2/20/2003	Pike	Dr. Rangel, Karen Chaney, Suetta Clevinger of Pike Co. distributed materials related to HD male clinic services and information on folic acid/NTD prevention at Pikeville College.
2/25/2003	Pike	Sarah Chaffin of Pike County HD taught four 60-minute classes to sixth graders at Millard Middle School. She reached 35 girls and 33 boys with the folic acid slide presentation. Each student received 10 handouts and they were encouraged to share them with their parents and advised how the KIDS NOW program helps HDs provide folic acid/NTD counseling and free vitamins to any childbearing age woman (13-45) who comes to the HD for any medical service. The students received a puzzle maze pen and FRISBEEs to reinforce the presentation.
2/27/2003	Warren	Kim Flora SAPO team 2 participated in Baby Safety Week at Wal-Mart in Warren County. She handed out 36 bottles of folic acid and MODs brochures, dry erase boards and pillboxes/pillboxes.
2/27/2003	Pike	Sarah Chaffin Pike County HD provided a 90-minute presentation to an adult education class.

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		Folder with handouts and folic acid materials like "B" Attitude key chains, dry erase boards and bookmarks were provided. Each woman was given a 3-month supply of folic acid supplements. Two women requested and received an extra bottle each for family members.
2/27/2003	Warren	BRDHD's Diane Sprowl did a presentation about health department community services for health education students at Western KY University. She included information about folic acid and distributed "Mom" brochures, "B" Attitude notepads, and pillboxes/pillboxes.
3/1/2003	Pike	Sarah Chaffin Pike County HD-Threefold Display Board used to promote the positive aspects of folic acid: Reducing heart attack/may reduce stroke/Colon Cancer, although the main emphasis was on its' role in reducing NTDs by 50-70%. Held at Pikeville College Gym for the School of Osteopathic Medicine's Health Fair. Display included cereal boxes of 100% fortified as well as 25% fortified cereals. Various brands of multivitamins are included in the display. Brochures on folic acid important to CBA women are used with the CDC handout "Folic Acid Now" Freebies included: Folic acid pencils, folic acid supplements (3-month supply) are given to the CBA women along with a refrigerator magnet for reminder of taking the folic acid. All are informed of the free vitamins available to CBA women who come for a service at the HD provided by the KIDS NOW program. A total of 31 bottles of folic acid were dispensed to CBA woman that day. While Sarah manned her booth a doctor approached and asked for 150 folic acid pamphlets for his office. Sarah gladly obliged.
3/4/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes, and she also distributed literature, key-chains and dry-erase boards. Terri Sanders reported.
3/6/2003	Fayette	Joyce Robl, Dept. for Public Health presented a lecture on genetic counseling to 35 students in a nutrition class at Sullivan College. Focus on folic acid in the prevention of NTDs and teratogens in pregnancy. Two pamphlets on the importance of folic acid were distributed to each student.
3/6/2003	Fayette	Joyce Robl provided lecture on genetic counseling to 35 students in a nutrition class at Sullivan College. Focus was on folic acid in the prevention of NTDs and teratogens in pregnancy. Two pamphlets on the importance of folic acid were distributed to each student.
3/6/2003	Pike	Store display in Pike County at Big Lots at South Williamson, KY. Sarah Chaffin manned her booth for 4.5 hours. She used a threefold display board showing the positive benefits of folic acid including that it may help with the prevention of heart disease and stroke and certain cancers like colon and cervical; she especially emphasized its' proven effectiveness in reducing NTDs by 50-70%. She dispensed 40 bottles of folic acid to BCA women and all 92 persons were told about the KIDS NOW program and how CBA women can receive free vitamins at the HD when they receive a medical service. Pencils, magnets and folic acid were available to all who wanted them.
3/7/2003	Clark	Clark County HD attended a Community Baby Shower and reached one woman of CBA with the folic acid message.
3/7/2003	Clark	Clark County HD provided an information booth on folic acid at Wal-Mart during Healthy Baby Week. Fifty materials were distributed and 40 women of CBA were reached with the FA message.
3/7/2003	Pike	Pike County HD's Sarah Chaffin manned a booth for 3.5 hours at Big Lots in Pikeville. She had a threefold display board that was used to promote all the positive benefits of folic acid but especially the fact that it helps reduce the risk of NTDs by 50-70%. Nineteen bottles of folic acid was given to women of CBA and all 63 people in attendance were informed of the KIDS NOW program and how it provides free vitamins to the HD to dispense to women of CBA who come there for a medical service. Freebies included: Pencils, supplements and folic acid brochures.
3/8/2003	Boyd	Sara Dunlap FIVCO distributed several hundred folic acid materials at an exhibit at the mall
3/11/2003	Pike	Sarah Chaffin gave a 90-minute presentation to the Belfry Homemakers Group with 16 women in attendance-only one of CBA. She gave a slide presentation on folic acid and NTDs. Handouts included: Folic Acid, Spina Bifida/Illustration of NTD, Folate, Recipes using folate rich foods, explanation behind the song "Angels Don't Walk They Fly." Pre and posttests given. Bookmarks, folic acid key chains and a word scramble game. They also learned the importance of reading labels to assure they are getting the amount of folic acid

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		they intended. The video of "Angels Don't Walk They Fly" is very moving and played at the end of the presentation.
3/12/2003	Jefferson	Phone call from Steve Stafford, Bellarmine College/Spina Bifida supporter who was referred to the State Coordinator from the KIDS Now office and from Susan Borders of the Jefferson County HD. Mr. Stafford is interested in promoting the KFAP activities and wanted to know what activities we have planned for 2003. I offered to send last years' KFAP plan and he accepted. Suggested that Bellarmine College may like to become a partner in the future.
3/12/2003	Boyd	Sara Dunlap, FIVCO District HD placed 500 newsletters "Public Health 101" in 13 facilities/schools along with 17 table tents using the folic acid message included in a WIC promotional theme.
3/13/2003	Boyd	Distributed 390 "Public Health 101" newsletters to 6 facilities/schools in Boyd County along with 12 table tents using the folic acid message included in a WIC promotional theme.
3/13/2003	Boyd	Sara Dunlap, FIVCO District HD placed 390 newsletters "Public Health 101" in 6 facilities/schools along with 12 table tents using the folic acid message included in a WIC promotional theme.
3/14/2003	Lawrence	Sara Dunlap, FIVCO District HD placed 330 newsletters "Public Health 101" in 6 facilities/schools along with 12 table tents using the folic acid message included with a WIC promotional theme.
3/18/2003	Warren	Barren River District's Brenda Iler of SAPO Team I sent PSA's to seven radio stations, one TV station and one print newspaper media on folic acid on March 18, 2003.
3/18/2003	Warren	Brenda Iler sent PSAs on folic acid to nine radio stations: WKLX, WUHU, WCDS, WGGC, WKCT, WDNS, WBVR, WKYU, and WCVK. Susan Brown was listed as the contact person. Received one FU from Allen Palmer to do a 30-minute "4PM Drive-time" interview.
3/19/2003	Magoffin	Rhonda Arnett, Magoffin County HD participated in a community health fair at the 1st Baptist Church reaching 30 people with the folic acid message presented in her display. She distributed 150 materials: 30 each of cereal, juice, nuts, ribbons and information.
3/19/2003	Magoffin	Rhonda Arnett provided a folic acid booth at the Teen Scene Community Center distributing juice, cereal, nuts and folic acid brochures to 25 people of all ages.
3/19/2003	Pike	Sarah Chaffin of the Pike County HD provided an 85-minute folic acid/NTD slide presentation for the Sycamore Homemakers Group. Each lady received a folder containing 9 handouts. Of the 13 women only one was CBA. The video "Angels Don't Walk They Fly" is very moving and was played at the end of the presentation.
3/20/2003	Magoffin	Rhonda Arnett reached eighteen 7th and 8th grade girls with the folic acid message who attended "Scene Sister" at the Teen Scene Community Center. Rhonda distributed cereal, juice, nuts, ribbons and folic acid information-90 materials in all.
3/24/2003	Magoffin	Rhonda Arnett reached 15 women of childbearing age with the folic acid message distributing 90 materials including: cereal, juice, nuts, ribbons and folic acid information to participants at the Teen Scene Community Center.
3/26/2003	Magoffin	Rhonda Arnett attended a community bioterrorism training for which she provided 120 folic acid materials including: cereal, juice, nuts, magnets, ribbons and pillboxes to the 20 people (12 were CBA women) who attended.
3/27/2003	Pike	Sarah Chaffin- Pike County taught one 75-minute class at Majestic Grade School to 15 girls and 10 boys. Each student received 10 handouts each for a total of 250 handouts given. There was a slide presentation on folic acid and NTDs. Each child received a puzzle maze pen and FRISBEE to reinforce the program. Pre and post testing was done. They were encouraged to share their handouts with their parents and advised of the KIDS Now program and how it helps HDs to provide free vitamins to any CBA woman to comes to the HD for a medical service.
3/27/2003	Warren	Susan Brown Statewide Folic Acid Campaign Coordinator received a phone call from Faye Hassam, a Public Health major from the University of KY. She was referred to me from Sandy Cleveland. Faye called desiring information about the KFAP Campaign. We talked 30 minutes and I provided her with the history of the campaign thus far, where we started and where we are now. She was very impressed with what we have done. I also referred her to Joyce Robl to get the latest statistics from the KY Birth Surveillance Registry, as far as our numbers of NTD affected pregnancies. I asked her if she was taking folic acid and she said

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		she was. I praised her and encouraged her to spread the word to all her peers, as well. She said she would.
3/28/2003	Pike	Pike County HD's Sarah Chaffin provide a store display at Penny's in Pikeville for 5 hours. She used a threefold display board to promote the positive effects of folic acid, especially the way it can reduce the risk of NTDs by 50-70%. She dispensed folic acid to 40 women of CBA and a total of 254 pieces of literature were distributed among the 122 people who came to the booth. Freebies included: supplements, brochures, and the CDC handout Folic Acid Now.
3/30/2003	Warren	Terri Sanders RN of the Barren River District HD, along with high school students representing the March of Dimes, distributed folic acid and prematurity materials at the Medical Center's Baby Health Fair. Approximately 124 bottles of folic acid were distributed and various printed materials reached the approximately 400 people in attendance.
4/1/2003	Simpson	The Barren River District HD provided Western KY University nursing students with 700 bottles of multivitamins, 700 "B" Attitude pillboxes and key chains, 1000 plastic bags with the BRDHD & "B" Attitude logos, and 650 pamphlets each of "B" Attitude and the "Mom Attitude" for their use in Simpson County for the 700 employees of Harmon Becker Industry.
4/1/2003	Statewide KY	Susan Brown, the Folic Acid Campaign Coordinator composed a letter for all 120 county health departments thanking those who are members of the partnership for their support and encouraging those who are not members to consider joining the KFAP. It was stressed that our efforts are needed in all 120 counties of the Commonwealth. A copy was also sent to all KFAP members. As a result, Allen, Oldham, Monroe and Breckinridge Counties have joined. Also the Buffalo Trace District is making inquiries about membership. Dedra Deberry of Lou AHEC suggested that I also contact the AHECs across the state in the same fashion, but using telephone contact to encourage statewide participation from that entity as well. Plan to do this.
4/1/2003	Logan	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with CBA woman in their homes and also distributed literature, key-chains, and a dry-erase boards.
4/1/2003	Pike	Sarah Chaffin of the Pike County HD is reaching at least 23,000 households with an ad that runs on the Intermountain Cable TV WPRG that tells the "importance of taking folic acid 400mcg everyday to reduce serious birth defects of the brain and spine. For more information call Pike County HD 437-5500." This ad has run the full months of February, March and April for a cost of \$479.58
4/1/2003	Warren	The Barren River District HD provided the Western KY University Nursing students with 550 each of the "B" Attitude, "Mom Attitude," and "B" Attitude pillboxes and key chains for them to distribute across the Warren County Community in various stores, pharmacies, Minit Marts, Jr. Food Stores and others.
4/1/2003	Boyd	Sara Dunlap, FIVCO District HD, placed a cinema ad at Cinemark Theaters to promote folic acid awareness on 10 movie screens running between each movie shown-280 movies per week and running times 6 months means 7,280 times the folic acid message will be shown. This promotion was funded by a March of Dimes "B" Healthy FIVCO Grant. This activity is from April 1, 2003 through September 30, 2003.
4/1/2003	Butler	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years to women of CBA in their homes, and she also distributed literature, key-chains, and dry-erase boards.
4/3/2003	Daviess	Employees from the Green River District HD provided 100 folic acid materials to 40 people-20 that were of Childbearing age at a local church.
4/4/2003	Warren	Barren River District HD's Susan Brown provided a live radio interview with host Allen Palmer for WGGC "Drive Time at 4pm" The shows' focus was the KFAP and the importance of taking folic acid everyday. Statistics were quoted from the KBSR about KY's numbers in 1996 through 2001. About a 15-20 minute interview.
4/6/2003	Warren	The Barren River District's public health volunteer-Manijeh Sadeghi who speaks fluent Spanish, Persian and English, attended the St. Joseph Catholic Churches' Hispanic Health Fair providing 100 pillboxes-pillboxes, 100 dry-erase boards, and 100 "B" Attitude literature in Spanish along with 244 bottles of multivitamins containing folic acid; all items were placed inside a plastic bag with the BRDHD & the "B" Attitude logos on them. Manijeh also

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		provided a tri-fold display using the Spanish display materials purchased through the KY Birth Surveillance Registry grant. The fair was a huge success. She provided 47 bags filled with Spanish literature and 14 bags filled with English literature. Each bag also contained a full years supply of multivitamins.
4/7/2003	Hart	Barren River District's SAPO II member, Kim Flora distributed 50 Folic Acid Cards for newly married couples to the county Clerk's office in Hart County.
4/8/2003	Daviss	Employees from the Green River District HD distributed 300 folic acid brochures and 100 FA bookmarks to 400 people in attendance at a Neighborhood Block Party.
4/8/2003	Pike	Sarah Chaffin, Pike County HD provided a 20-minute folic acid awareness/NTD Prevention presentation to the McVeigh Baptist Church's Association for Baptist Women. There were eleven men and 30 women present. She provided bags containing 5 pieces of literature to those present. She provided a 3-month supply of folic acid to the 3 women of childbearing age and of the 28 bottles she dispensed-25 were taken home by the participants to share with CBA women in their families. She also provided 53 pieces of literature for the families they would reach.
4/9/2003	Warren	Brenda Iler of the BRDHD placed PSA's to 7 radio stations. One TV station & one print media on prematurity. There were 3 FU radio interviews done by Susan Brown on both prematurity and Folic Acid, as a result.
4/9/2003	Daviss	Social workers from the Green River District HD distribute one bottle of multivitamins/woman and three educational materials to the 144 women they see in both Daviess and Ohio Counties. The Social Workers provide counseling along with the materials.
4/10/2003	Warren	Manijeh Sadeghi a volunteer for the Barren River District HD provided 11 bags of folic acid literature, green ribbons, buttons, dry-erase boards, sticky note-pads, and 2 information sheets on immunizations in Spanish along with 4 bottles of multivitamins (a year supply) in each bag, to the Hispanic Resource Center-"The Hope." A bag containing all of the above, in English was also provided to a worker at the center.
4/10/2003	Warren	Susan Brown of the BRDHD provided a live radio interview to sister stations WKCT/WDNS. She and host Al Albergast discussed the seriousness of premature births and also the benefits of folic acid to help decrease the risk of neural tube defects. She highlighted the MOD's WalkAmerica to be held in Bowling Green on April 26, 2003. The show was from 8:30-9:00. As Susan described some of the ongoing research and its' possible link to folic acid also helping to fight cleft lip and palate, Mr. Albergast became much more interested and excited about the interview. He himself was born with cleft palate and he has a child who was born prematurely. Lively and informative interview.
4/10/2003	Jefferson	Kentucky Spina Bifida Association provided health promotion/education to 50 women attending a Women's Lawyer Association meeting on 4-10-03. Each received a free bottle of folic acid.
4/10/2003	Pike	Sarah Chaffin, Pike County HD had a display at the "Hillbilly Days Festival" distributing 250 pieces of literature and 100 FRISBEES. She spent 4.5 hours before "horrible weather" forced her to close up early. Still a great job, Sarah!
4/10/2003	Warren	A member of SAPO team I- from the Barren River District HD, distributed one box of 24 bottles of multivitamins containing folic acid to Dr. Bryson's office for them to distribute to their patients of childbearing age.
4/11/2003	Warren	Barren River District's -SAPO Team I- provided 200 congratulatory marriage cards promoting folic acid use and awareness to the Warren County Court House-Marriage License Division. These are distributed to all couples that come for their marriage license.
4/12/2003	Jefferson	Kentucky Spina Bifida Association manned a booth at the Metro Parks Health Fair and distributed 40 bottles of folic acid to 40 women of CBA in attendance.
4/12/2003	Jefferson	Kentucky Spina Bifida Association distributed 40 bottles of folic acid to 40 women of childbearing age at an event held at a community park.
4/14/2003	Warren	Susan Brown with the Barren River District HD provided a live radio interview with "Scooter and Marla" on the WBVR 8:00am morning show. Interview highlighted prematurity, genetic research and folic acid. Stats from the KBSR were used to show the numbers of open-spine defect are going down in KY. Informed public of the upcoming WalkAmerica event on April 26, 2003. Also made public aware that the HD would be dispensing free multivitamins to all

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		participants that day. Well received by hosts and allowed 15 minutes of airtime live. Typically, this station takes excerpts from interviews and replays portions throughout the day.
4/16/2003	Magoffin	Rhonda Arnett provided a folic acid display in the Family Planning Clinic area, distributing 189 materials to 27 women of CBA including: cereal, juice, nuts, ribbons, pillboxes, MOD and spina bifida literature.
4/16/2003	Daviss	Jaime Rafferty-Green River District HD presented to mothers of preschoolers (MOPs) during a meeting at Owensboro Mercy Health Systems. These newly formed groups of mothers are healthcare professionals. She distributed a year supply (4 bottles each) of a multi-vitamin containing folic acid, a keychain-pillbox that can hold a one-week supply of the vitamin; a calendar card to remind her to take her FA everyday, and three pieces of literature to reinforce the presentation.
4/16/2003	Boyd	Sara Dunlap, FIVCO District HD distributed folic acid informational brochures and WIC materials at an educational session for displaced workers at Corbin LTD.
4/17/2003	Daviss	Jaime Rafferty-Green River District HD presented to teens in a long-term health care class. The teacher thought it was important to cover as many disabilities as possible before the teens delve into the healthcare world. Teens received a MOD bookmark, 2 pieces of literature, and a sucker that reads, "Folic Acid Daily." Jaime did explain that the sucker doesn't contain any folic acid.
4/18/2003	Barren River	Susan Brown Barren River District HD sent a folic acid article through the "News and Notes" to promote folic acid awareness and behavior change for employees of the BRDHD (eight counties-195 employees).
4/21/2003	Warren	Barren River District's Diane Sprowl and Susan Brown were contacted via email from a former KFAP member Kathy Daly-Koziel who now lives in Michigan, about sharing ideas with Michigan's newly formed Campaign. We participated in a conference call for more than an hour with the new folic acid coordinator, Nelda Mercer, and the manager of the Michigan Birth Surveillance Registry, Jane Simmerman. They began by sharing where they are in their campaign and asked for input as to whether they are on the right track. (They are)! We shared ideas for further development and also the creative ways our members have used to get into the public school system with the folic acid message. We discussed the structure of the KFAP, the three sub-committees and the importance of having Chairs for those committees. They were overwhelmed by the end of our conversation, but very impressed with the KY Campaign-calling it a "model campaign." We assured them that we too, had started out much the same way as they are now. After the call, Susan Brown continued FU support via email, providing 17 documents for them to use as a guide. For example the folic acid activity and media forms, the 2002 KFAP Evaluated Plan, a summary of the KFAP Campaign, Monthly reports with bulleted details and statistical data. These ladies were very appreciative and quite impressed with KY's campaign. We shared many of the innovative ways that our partners spread the folic acid message. We also stressed the importance of Dr. Davis as the Chairman of the KFAP and our wide range of over 60 partners from both public and private entities; to give the partnership it's credibility.
4/22/2003	Green River	Jaime Rafferty, Green River District HD distributed 100 keychain/pillboxes to each of the six counties in the GRD: Webster, Ohio, McLean, Daviess, Henderson, and Hancock. These will be given to the women of childbearing age as they receive their year's supply of folic acid multivitamins in clinic. They will be counseled that the pillbox can hold their multivitamins and the importance of taking them every day.
4/22/2003	Boyd	FIVCO District HD's Sara Dunlap distributed 600 materials and incentives to Fairview HS for their "Project Prom" activity. Items included: ink pens with the folic acid/WIC message, FRISBEES, Mini-footballs with tobacco prevention message, pamphlet-teens talk sex, pamphlet-sexually transmitted diseases, and pamphlet-Folic Acid "Get the "B" Attitude
4/23/2003	Barren	Susan Brown, Barren River District HD, taught a 90-minute breastfeeding/folic acid class at Barren County High School to pregnant teens. Each person received a folic acid folder filled with 15 pieces of literature on breastfeeding and another 15 pieces of literature on folic acid. A folic acid PowerPoint presentation was included. 210 pieces of literature/incentives- plus the seven folic acid folders made a total of 217. Folders included green ribbons, folic acid reminder card, MOD bookmark, CDC and MOD pamphlets, RX for folic acid, and a folic acid "sticky-notes" pad. The poem "Children Learn What They Live" was distributed in the

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		choice of pastel or primary colors depending on "boy or girl babies" as 8 x 10 ready to frame format. The girls were very receptive to both subjects and especially enjoyed "practice breastfeeding" using the breastfeeding pillow, breast model and baby Lactessa.
4/24/2003	Carroll	Anna Katherine Mefford, of Three Rivers District, attended the annual Carroll County Community Baby Shower reaching 39 expecting or newly parenting mothers with the folic acid message and literature.
4/24/2003	Green River	Green River District HD-Amy Brown, Healthy Start Coordinator provided 100 keychain-pillboxes to Child Care Professionals in the Green River District, to distribute to the mothers they work with of childbearing age.
4/24/2003	Monroe	Sandy Thompson of the Monroe County HD placed a PSA in the Tompkinsville News on April 24, 2003. The PSA is an awareness and prevention piece and Sandy was quoted as saying, "Don't play a game of chance-your baby's life may depend on it." The article appeared under the caption: Monroe County Health Department NEWS.
4/25/2003	Barren River	Diane Sprowl of the BRDHD sent a PSA informing media of the \$15,000 grant received from the March of Dimes to promote awareness and consumption of folic acid. The BRDHD will receive the grant from the MODs and additional funding from the KY Department for Public Health to provide a statewide Folic Acid Campaign Coordinator. Susan Brown RN ICCE IBCLC, in that position since 1999, will continue to facilitate the Kentucky Folic Acid Partnership, coordinate statewide activities directed at folic acid awareness and education, and participate in some of the statewide professional education, media, and community activities for folic acid promotion. This grant enables the Barren River District Health Department to continue to get the folic acid message out and educate women and healthcare providers about the importance of taking folic acid. Diane Sprowl appeared on "Live at 5 News" on WBKO-13TV. She discussed folic acid, the MOD grant and the WalkAmerica. On Walk Day 4/26/03, WBKO did a story about the Walk, and the BRDHD team could be seen on the footage. The Daily News did a front-page article, and the BRDHD's Walter Norris and Janarae Conway were both quoted. The information was also aired on the news on WUHU-FM on 4/27/03--and possibly other radio stations. The Live at 5 interview was a result of a PSA sent by BRDHD's Brenda Iler. The TV, newspaper, and radio coverage of the walk were the result of contacts made by Kathleen Kennedy of the March of Dimes.
4/25/2003	Warren	Diane Sprowl of the Barren River District appeared on WBKO-Channel 13 news "Live at 5" to promote the March of Dimes' WalkAmerica fundraiser to help "save babies." The event will be held on Saturday April 26, 2003 in Bowling Green at Keriakes Park. She also promoted folic acid awareness and use, to decrease the risk of neural tube defects by seventy percent.
4/26/2003	Barren	Barren River District's Betty Crabtree SAPO Team II gave 28 bags filled with folic acid and prematurity literature, folic acid commodities and folic acid supplements to participants attending the Barren County Baby Safety Fair.
4/26/2003	Warren	The Barren River District HD provided 100 folic acid bags containing 10 items each including: a three-month supply of multivitamins, dry erase board, keychain/pillbox, notepad, CDC bookmark, MOD "B" Attitude and Mama pamphlets, folic acid card, postcard and bag. These were received by the first 100 of an estimated 500 participants during the March of Dimes WalkAmerica Fundraiser held at Keriakes Park in Bowling Green. Diane Sprowl, team captain for the third year, worked very hard to successfully increase the number of team members and monies raised. Two members from the BRDHD team were quoted in a newspaper story, which generated from the event. Tribute should also be given to Kathleen Kennedy of the March of Dimes and PSC Director for the Bowling Green area, as she has continued to be the driving force behind this event. Kathleen is a respected leader in the community due to her hard work and dedication in the fight "to save babies." The BRDHD is honored and grateful for the working relationship it has with the MODs.
4/27/2003	Warren	Barren River District's volunteer, Manijeh Sadeghi participated in Greenview Regional Hospital's "Childbirth and Parenting Health Fair." She used a folic acid display for the Kentucky Folic Acid Partnership placed on a large threefold board promoting folic acid awareness and use. She prepared and distributed 100 folic acid bags, each containing 3 folic acid handouts, a three-month supply of multivitamins, keychain/pillbox, notepad, dry erase board, March of Dimes bookmark, folic acid button and a folic acid RX sheet. On the table she also hung the March of Dimes WalkAmerica logo banner and displayed literature from

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		the MODs on prematurity, genetic research and the Mama magazine. She supplied Greenview with three door prizes, one from the March of Dimes and two from the BRDHD.
4/28/2003	Allen	Allen County HD, Annette Harston HANDS program, distributed folic acid info to 12 HANDS clients in their home.
4/29/2003	Lawrence	FIVCO's Sara Dunlap attended a health fair held at Lawrence County Middle School. She distributed cups, sticky notepads, ink pens and literature to the 400 teens and teachers in attendance.
4/29/2003	Butler	Barren River District HD's Julie Durrett, SAPO team 3, distributed 250 folic acid cards to local florists in Butler County to insert with Mother's Day cards.
4/29/2003	Statewide KY	Susan Brown, Statewide Folic Acid Campaign Coordinator sent a FU letter to the LCHD Directors announcing six new LCHD members of the KFAP and encouraging others that they still had time to join before the next meeting on May 22, 2003. A copy also to Dr. Steve Davis, Chairman of the Partnership.
4/30/2003	Hart	Barren River District's SAPO team 2, delivered 100 MOD Folic Acid Congratulatory Cards to florists in Hart County to distribute to couples when they register for flowers for their weddings. Kim Flora reported.
4/30/2003	Hart	Barren River District's SAPO team 2 delivered 78 bags with a total of 390 materials to the Housing Authority in Horse Cave (Hart County) for them to distribute to their residents. The bags contain prematurity and folic acid literature, folic acid pills and MOD commodities. Reported by Kim Flora.
4/30/2003	Metcalf	Barren River District's Kim Flora, delivered 94 bags containing folic acid and prematurity information, folic acid pills, and other commodities (470 materials total) to the Metcalfe County HD to be picked up by the Housing Authority and Low-Income Housing for Metcalfe County staff to distribute to their residents.
4/30/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with women of CBA in their homes, and she also distributed literature, key-chains and dry-erase boards.
4/30/2003	Warren	Susan Brown provided information to two Muhlenberg County HD staff. First information on the KFAP was provided to Rosemary Winn, who will be the representative for MCHD; and later information was also provided to Betty Hendrix. I provided her with a PowerPoint presentation to help with promotion and awareness in their community. We discussed the different ways to outreach and many of the creative things others have developed across the state. Welcome to Muhlenberg County HD, our 63rd member to the KFAP!
5/1/2003	Warren	Brenda Iler of the BRDHD, sent a "Mother's Day Folic Acid PSA" to eight radio stations in Warren County: WKLX, WUHU, WGGC, WKCT/WDNS, WBVR, WKYU and WCVK. "The Warren County HD wants you to know that as we honor mothers on this special day, Mother's Day, May 11, keep in mind that women who are contemplating pregnancy should know the US Public Health Service recommends that all women of childbearing age should consume 400 micrograms of folic acid daily. Folic Acid is a B-vitamin that can prevent 50-70% of brain and spinal cord birth defects. These birth defects known as neural tube defects occur between 18-30 days after conception, long before most women know they are pregnant. For more information about folic acid, call Susan Brown, at the Warren County Health Department at 270- 781-8039 ext. 181."
5/1/2003	Butler	Barren River District HD-Terri Sanders of the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years to CBA women in their homes and provided them with literature, key-chains and dry-erase boards.
5/1/2003	Pike	Pike County HD's Sarah Chaffin provided a display at Mayo Technical College in Pikeville. She used a threefold display board to promote the positive aspects of folic acid including may reduce heart attack/stroke/colon cancer-but especially the fact that it can prevent NTDs by 50-70% when taken prior to pregnancy. She provided a three-month supply of folic acid supplements to 95 CBA women. Several other CBA women who attended said they were already taking the multivitamins the HD provided for them. Sarah also distributed 2 pieces of FA literature and a FA magnet for the refrigerator.
5/1/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years with CBA women in their homes and she also distributed literature, key-chains and dry-erase boards.

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5/1/2003	Warren	Barren River District's Brenda Iler sent a PSA to TV station WBKO channel 13 for a "Mothers Day Folic Acid PSA."
5/1/2003	Warren	Brenda Iler-BRDHD sent a "Mother's Day Folic Acid PSA" to three Bowling Green newspapers: "The Daily News," "The College Heights Herald," and "WBKO-Hometown News."
5/1/2003	Daviess	Green River District HD's Jaime Rafferty distributed a keychain/pillbox and brochure to each of the 16 childbearing age women at her worksite.
5/1/2003	Union	Green River District's Jaime Rafferty compiled 300 bags with each containing: a year's supply of multivitamins, a bookmark, congratulation card, wallet card, 2 pieces of literature, and a keychain/pillbox. These are given out through the County Clerk's office to couples obtaining a marriage license in Union County.
5/1/2003	Daviess	Green River District HD's Jaime Rafferty spoke to a "Mothers of Preschoolers (MOPS) Group" on the importance of folic acid consumption before pregnancy, and other health benefits. The 25 women each received a bag containing a one-year supply of multivitamins, a bookmark, 2 pieces of literature, a wallet card, and a keychain/pillbox.
5/2/2003	Barren River	Susan Brown Barren River District HD sent a folic acid article to the "News and Notes" raising folic acid awareness for staff of the eight county district.
5/3/2003	Jefferson	Kentucky Spina Bifida Association provided health promotion/education to 30 women of CBA who attended a KY Derby event. Each received a free bottle of folic acid.
5/3/2003	Edmonson	Barren River District HD, Marilyn Decker-Edmonson County HD distributed folic acid info and commodities to women of childbearing age attending a Community Baby Shower in Edmonson County. She dispensed 100 bottles of folic acid, 25-30 pieces of literature, 25 dry erase boards, and 10 folic acid buttons.
5/5/2003	Warren	Barren River District's Brenda Iler SAPO Team I distributed 300 folic acid pamphlets at Roses Discount Store, and another 1800 folic acid pamphlets (200 each store) at the 9 Dollar General Stores in Bowling Green/Warren County.
5/6/2003	Barren	Barren River District's Vicki Poore SAPO Team 2 member took MOD wedding cards containing the folic acid message to all Barren County florists to give to women who book their wedding flowers there. Seven florists participated.
5/6/2003	Barren	Barren River District, SAPO Team II-Vicki Poore took 75 bags filled with information on folic acid, prematurity, MOD folic acid commodities and multivitamins to the Glasgow Housing Authority.
5/6/2003	Pike	Sarah Chaffin, Pike County HD taught an adult education class "Pike County Works" reaching 9 participants who received a total of 72 pieces of literature and 20 bottles of folic acid. It was a 90-minute presentation.
5/6/2003	Warren	Susan Brown Barren River District HD gave 50 keychain/pillboxes, 50 dry erase boards, and 50 bottles of multivitamins to Eva Graham to distribute to daycare workers attending a conference in Bowling Green.
5/6/2003	Metcalfe	Barren River District's Betty Crabtree SAPO Team II member distributed 40 bags containing folic acid and prematurity literature, folic acid commodities, and folic acid supplements to the family youth resource center for them to distribute in their parenting classes in Metcalfe County.
5/6/2003	Metcalfe	Barren River District's Betty Crabtree SAPO Team II member took wedding congratulation cards to florists for them to give to prospective brides when they come in to book their wedding flowers. The cards also contained a prematurity/low birth weight message along with the folic acid message.
5/8/2003	Warren	Diane Sprowl Barren River District HD gave 100 "B" Attitude notepads that will go in goodie bags for a Mental Health and Aging Coalition conference to be held in Bowling Green.
5/9/2003	Warren	Barren River District's Susan Brown provided a taped TV interview to be shown on the Sunday night 10:00PM news for Mother's Day, promoting folic acid use prior to pregnancy to decrease the risk of NTDs by 70%. The importance of daily intake before, during and after pregnancy was stressed. Visuals of HD entrance were used along with "B" Attitude and Mom literature, multivitamins and folic acid bottles, magnets and folic acid reminder cards including a "Mother's Day Reminder Card."

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5/10/2003	Franklin	Franklin County HD hosted an annual Baby Gala to advertise program services available in their agency. At least 100 materials were distributed to the 100 women of childbearing age in attendance. Counseling on folic acid and the prevention of birth defects was provided along with folic acid pamphlets. Kristie Mahl reported.
5/12/2003	Warren	Susan Brown included the folic acid message and dispensed a three-month supply of multivitamins, along with counseling to breastfeeding class participants. Students received the info to remain on PN Vitamins the entire time they are breastfeeding and to begin the multivitamins when they are no longer taking the PN vitamin. The fact that half of all pregnancies are unplanned and that neural tube defects occur before most women realize they are pregnant, was stressed.
5/13/2003	Pike	Sarah Chaffin, Pike County taught a class to 8 participants from the East KY Beauty College in Pikeville. This was a 90-minute presentation and the participants received a total of 48 pieces of literature and 12 bottles of folic acid.
5/13/2003	Metcalfe	Betty Crabtree, Barren River District HD SAPO Team 2, distributed 40 bottles of folic acid and folic acid literature to women of childbearing age from a booth at the Metcalfe County HD.
5/14/2003	Franklin	The Kentucky Department for Public Health participated in the Women's Health Fair held at the CHR complex in Frankfort. A Folic Acid display board was set up with folic acid handouts and magnets. Orange juice was provided in 3oz cups with the message "Orange juice is an excellent source of folic acid" along with 5 A Day logo. About 2 gallons of juice was distributed throughout the day. Emma Walters reported.
5/14/2003	Pike	Sarah Chaffin, Pike County, taught a class to students from the Appalachian Beauty School in South Williamson. This was a 110-minute presentation with 22 participants receiving a total 142 pieces of literature and 37 bottles of folic acid.
5/14/2003	Magoffin	Rhonda Arnett of Magoffin County HD provided a folic acid booth at Magoffin County HS reaching 75 teens with the folic acid message. They each received juice, cereal, nuts, green ribbons, magnets and brochures.
5/15/2003	Pike	Sarah Chaffin, Pike County promoted folic acid using a threefold display board at the YMCA in Pikeville. In 5.5 hours she reached 42 people. They received a total of 84 pieces of literature. Sarah also distributed 19 bottles of folic acid to the 19 women of childbearing age who attended as she counseled them about the benefits of taking folic acid. She informed her audience about the KIDS NOW Initiative and the fact that the Health Department provides a one-year supply of folic acid-free to any woman of CBA who comes to the HD for any medical service-thanks to the KIDS NOW program.
5/15/2003	Magoffin	Rhonda Arnett of Magoffin County HD provided a folic acid booth at Magoffin County HS reaching 65 female teens with the folic acid message. Each received juice, cereal, nuts, magnets and ribbons. Brochures on folic acid and spina bifida were also distributed.
5/19/2003	Daviess	Jaime Rafferty, GRDHD distributed 1000 (bookmarks, fact sheets, and brochures) to the Daviess County clinical areas to be used to further educate patients about folic acid with the desired effect being behavior change.
5/19/2003	Webster	Jaime Rafferty, GRDHD distributed 200 (bookmarks, fact sheets, and brochures) to Webster County clinical areas for the purpose of further educating patients about folic acid with the desired effect being behavior change. (Both English and Spanish materials available).
5/21/2003	Taylor	Kentucky's Spina Bifida Association provided behavior change education to 40 teens at a school, and provided 40 bottles of folic acid to them at the Taylor County Youth Services Center.
5/22/2003	Magoffin	Rhonda Arnett, Magoffin County HD provided a folic acid booth for teens attending "Teen Scene" for an 8th grade dance. Fifty girls were reached with the folic acid message.
5/28/2003	Muhlenberg	Muhlenberg County HD distributed 800 congratulatory cards to the county clerks' office and local pharmacy for distribution to engaged couples registering for a wedding license, and for couples signing up for the Wedding gift registry at the pharmacy. Betty Hendrix reported.
5/28/2003	Clark	Clark County HD reached 14 people with the folic acid message during parenting classes taught by Paula Watson. Ten were CBA women.
5/28/2003	Magoffin	Rhonda Arnett, Magoffin County HD manned a folic acid booth during the Healthy Start meeting held at "Teen Scene," 15 men and women were present. During the four hours

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		Rhonda provided juice, nuts and literature on folic acid to the group.
5/30/2003	Allen	Allen County HD provided folic acid counseling and materials to 3 women of childbearing age in their homes during the entire month of May as part of the HANDS program.
5/31/2003	Pike	Sarah Chaffin, Pike County reports approximately 23,000 households reached with the folic acid message through an ad placed on Inter-Mountain Cable Inc-WPRG-TV.
6/2/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years to CBA women in their homes, and she also distributed literature, key-chains, and dry-erase boards.
6/5/2003	Muhlenberg	Muhlenberg County HD distributed 300 folic acid materials to women who attended the Women's Health Fair in Muhlenberg County. Betty Hendrix reported.
6/8/2003	Russell	The Kentucky Birth Surveillance Registry-Sandy Fawbush attended the Kentucky Perinatal Association meeting June 6-8, 2003 and manned a KBSR booth while distributing folic acid brochures and KBSR mugs with the folic acid message to all participants. Joyce Robl reported.
6/9/2003	Warren	Susan Brown taught the benefits of folic acid and dispensed a three-month supply of multivitamins to pregnant women attending a "How to" breastfeeding class. Students received the info to remain on PN Vitamins the entire time they are breastfeeding and to begin the multivitamins when they are no longer taking PN vitamins. The fact that half of all pregnancies are unplanned and neural tube defects occur before most women realize that they are pregnant, was stressed.
6/10/2003	Pike	Pike County HD's Sarah Chaffin provided a 5-hour store display on folic acid at the Fashion Bug Department Store. She distributed 90 pieces of literature to the 45 women she counseled. Twenty women of CBA also received a three-month supply of folic acid vitamins with their counseling.
6/11/2003	Pike	Pike County HD's Sarah Chaffin provided a 90-minute presentation on folic acid reaching three women of childbearing age. They each received 8 pieces of literature and a three-month supply of folic acid.
6/17/2003	Monroe	Monroe County HD sponsored the monthly Chamber of Commerce Ladies' Luncheon where 28 women were reached with the folic acid message. Sandy Thompson showed the video and provided its' handout of "Angels Don't Walk, They Fly," and also the March of Dimes' pamphlet "Before Your Pregnant: Take Folic Acid." Twenty-four women of CBA received a free bottle (a three-month supply) of multivitamins. Sandy Thompson reported.
6/17/2003	Warren	Susan Brown submitted an article for the Barren River District's News and Notes Newsletter that is distributed with employee paychecks serving eight counties. The article focused on reducing the risk of PIH in pregnancy through exercise and folic acid use. Approximately 198 employees received the newsletter.
6/21/2003	Pike	Pike County HD provided a folic acid display at the "Fun Fair for Moms to Be" held at Pike Central HS. Sarah Chaffin attended for 3.5 hours providing 164 pieces of literature to 82 women. A three-month supply of folic acid was given to each of the 16 non-pregnant women in attendance along with counseling on NTDs and a refrigerator magnet to reminding them to take it daily. Sarah Chaffin reported.
6/24/2003	Pike	Pike County HD provided a folic acid display for 5 hours at the Dollar Tree Store in Pikeville. There were 50 people in attendance that received two folic acid messages from the CDC and the MOD's. All children present received folic acid "toadally awesome" stickers. The 24 women in attendance of CBA received a three-month supply of folic acid supplements. "Get the "B" attitude" pens were given to all who desired them. Sarah Chaffin reported.
6/28/2003	Logan	The Barren River District provided 30 bottles of multivitamins and 10 folic acid pamphlets to the 30 women of childbearing age attending a parenting fair held in Logan County at Logan Memorial Hospital. Julie Durrett reported for SAPO team III.
6/30/2003	Allen	Allen County HD provided folic acid information and counseling to 5 childbearing age women in their homes during the entire month of June as part of the HANDS program.
6/30/2003	Pike	The Pike County HD, (Suetta Clevinger), the Kentucky State Police, and a Child Safety Program sponsored an infant/child safety seat/installation check event reaching 14 women of

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		childbearing age with the folic acid message. Fifty-six pieces of materials (total) were given to the 14 women present while eleven women also received a three-month supply of folic acid (3 of the 14 were already taking folic acid) supplements. This was a four-hour event. Sarah Chaffin reported.
7/1/2003	Warren	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years to women of CBA in their homes and also distributed literature, key-chains, and dry-erase boards.
7/1/2003	Logan	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and all of the childbearing years to CBA women in their homes and she also distributed literature, key-chains and dry-erase boards.
7/1/2003	Butler	Barren River District HD-Terri Sanders with the HANDS program discussed the need for folic acid during pregnancy and during all of the childbearing years with CBA women in their homes, and she distributed literature, key-chains, and dry-erase boards.
7/12/2003	Jefferson	The Louisville Metro HD had a three-minute spot on the WHAS-11 TV Saturday Morning Show. It consisted of a live interview with the Morning Show's host covering a health topic. The message given was the need for women of childbearing age to consume .4 mg folic acid daily to reduce the risk of a neural tube defect affected pregnancy. Sources and benefits were discussed. The WHAS-11 Morning Show is the most watched Saturday Morning Show in the Louisville Metro area. Viewers are estimated at 250,000, with an estimated 55,000 being women of CBA. Susan Borders reported.
7/14/2003	Warren	Barren River District HD provided a "How to" Breastfeeding Class to 7 participants-5 were childbearing age women who also learned about folic acid and viewed a 7.5 minute folic acid video provided by the March of Dimes. They received literature, puzzles and magnets to reinforce the folic acid message.
7/22/2003	Lincoln	Three planning meetings attended by the Lincoln County HD to assist with the WalkAmerica. The dates were 7-22-03, 8-26-03, and 9-25-03. Rebecca Judy reported.
7/22/2003	Lincoln	Lincoln County HD held a planning meeting to provide folic acid training for nurses in the HD and school system. Rebecca Judy reported.
7/28/2003	Daviss	Green River District Health Department- (all seven counties) distributed 288 bottles of multivitamins to social workers that provide home visits. These were distributed to women of childbearing age along with brochures with proper dosing and education on why folic acid is good for them the baby they may have someday. Jaime Rafferty reported.
7/28/2003	Statewide KY	Green River District Health Department reached 65 counties with the folic acid message through an interview with WKU radio. Jaime Rafferty provided 5 briefs and an 8-10 minute taped interview with host Dan Modlin.
7/29/2003	Muhlenberg	Muhlenberg County HD spent 8-hours participating in the "Ready Fest" an event for parents and children preparing for the commencement of a new school year. Education materials were distributed to women (including teenagers) re: the importance of folic acid. There were 675 people in attendance, including 200 women of childbearing age. Betty Hendrix reported.
8/1/2003	Clark	Clark County HD-Paula Watson distributed March of Dimes literature at the Clark County Fair to 50 people in attendance including 20 women of childbearing age.
8/1/2003	Statewide KY	Article sent to KFAP on Down Syndrome and the effects of fortified foods with folic acid-may be too soon to tell if it affects it or not: "However, Ray explains that folic acid and vitamin B12 are essential for the proper development of genes, which lie in chromosomes and are copied as cells divide. He says it's possible that part of the reason they saw no impact of folic acid fortification on Trisomy 21 rates is that the amount of folic acid intake was not high enough. But, he adds, another possibility may be that Trisomy 21 originates even before a woman is born. "A woman's eggs are formed when she herself is a fetus in her mother's womb," says Ray. "So while taking folic acid may have no impact on the eggs of a woman now to prevent Trisomy 21, it may modify the eggs of her daughter to reduce the risk when she has her own child."
8/1/2003	Boyd	FIVCO District Health Department-Boyd County gave out folic acid materials and incentives at the annual "Parking Lot Picnic." Sara Dunlap reported.
8/3/2003	Clark	Clark County Health Department distributed March of Dimes literature to 27 people

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		attending a Hispanic Health Fair, including 17 women of childbearing age. Paula Watson reported.
8/5/2003	Boyd	FIVCO District Health Department designed 600 informational packets including folic acid literature. These will be distributed to women who receive an exam through their two health clinics in Boyd and Ashland. The goal is 1000 packets minimum to start. Six hundred have been made. Sara Dunlap reported.
8/6/2003	Pike	Pike County's Sarah Chaffin gave 64 folic acid pads, 500 "Pharmacists Preventing Birth Defects with Folic Acid from the CDC, and also 75 Folic Acid Handout/NTD Prevention from the CDC, 100 ink pens that read-"Folic Acid 400mcg daily," and 150 Toadally Awesome stickers for Children. These were given to Bethany Kelly, a genetic counselor who traveled to Uganda, Africa to give a presentation to surgeons, residents, nurses, physical therapists, and tech at the CURE Hospital in Mbale. Materials were distributed to the staff, and extra materials were provided for families that come to the hospital and outpatient clinic. In addition, during her visit the national newspaper of Uganda, "The Register," interviewed Dr. Warf for an article about folic acid. At the end of the interview, the reporter was given the folic acid materials to ensure accuracy in the story. CURE is a 40-bed neurosurgical hospital treating primarily children with NTDs and hydrocephalus due to a variety of causes. An orthopedist is also involved with the treatment of clubfoot deformity. The hospital is a Uganda national referral center for children with NTDs, and is one of only two centers in the country providing these services. Dr. Benjamin Warf, the Medical Director at CURE, is a pediatric neurosurgeon who previously practiced at the University of Kentucky prior to taking this position in Uganda. "We thank you for this much needed information about folic acid. The hospital staff was very excited to have printed information to give their patients." Reported by Sarah Chaffin and Bethany Kelly.
8/7/2003	Davies	The Green River District Health Department distributed 2500 materials to the Daviess County Court Clerks' offices to distribute to couples registering for a marriage license. Each couple will receive a bag containing a March of Dimes congratulatory card, a key chain, wallet calendar, 4 bottles of multivitamins, 2 pieces of literature and a bookmark. Two hundred and fifty couples will be reached with this folic acid message and 250 women will receive a full year's supply of multivitamins. Jaime Rafferty reported.
8/7/2003	Warren	The Barren River District HD provided health promotion and education to 200 women of childbearing age in Warren County through the HANDS program and Susan Brown supplied them with 300 materials including Get the "B" Attitude pamphlets and buttons and dry-erase boards as incentives.
8/8/2003	Warren	The Barren River District HD-A taped radio interview between host Al Albergast and Susan Brown covered August being Kentucky Breastfeeding Awareness Month. It also included a message about folic acid, since Al remembered Susan from previous interviews about folic acid. He chose to begin the interview with that important message. The 25-minute interview aired on 8-11-03.
8/11/2003	Warren	The Barren River District HD- reached childbearing age women with the folic acid message during breastfeeding classes while they viewed a 7.5-minute folic acid video provided by the March of Dimes. The CBA women received literature; puzzles and magnets to further reinforce the FA message. Susan Brown reported.
8/15/2003	Monroe	Monroe County HD distributed 20 gift bags to city hall for distribution to 20 couples as they apply for marriage licenses. Each bag contains one bottle of multivitamins, a folic acid magnet, literature and the Monroe County Resource booklet. Sandy Thompson reported.
8/28/2003	Muhlenberg	Muhlenberg County HD provided health promotion/education by distributing folic acid information and vouchers redeemable for a three-month supply of multi-vitamins to 30 women of CBA whose children attended daycare. Betty Hendrix reported.
8/29/2003	Statewide KY	Sandy Cleveland of the DPH referred an article from the LA Times to Susan Brown who sent it to the 63 KFAP members for professional education. The article focused on the 60 years old and older population and stressed that no more than 1 milligram of folic acid be consumed daily (in that target group) due to the problem of vitamin B12 symptoms possibly being masked. (This does not include women of CBA who have already had a NTD affected pregnancy. The recommended dose for them remains 4 mg). Susan Brown reported.
8/29/2003	Allen	Allen County Health Department-HANDS program counseled 4 CBA women with the folic

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		acid message and provided folic acid literature. Lisa Carter reported.
8/30/2003	Clark	Clark County HD secured two Public service announcements daily on their local radio station WYAH 93.7 for two months (Airing 120 times). Cost was \$60.00 for September and October. Paula Watson reported.
8/30/2003	Clark	Clark County HD reached 150 women of CBA with the folic acid message through distribution of pamphlets at the Pioneer Festival. Paula Watson reported.
8/31/2003	Pike	Pike County HD ran a TV advertisement on WPRG-TV-Inter Mountain Cable telling the importance of taking folic acid 400mcg everyday to reduce birth defects of the brain and spine. It runs every hour every day of the month reaching approximately 23,000 households. Sarah Chaffin reported.
9/3/2003	Pike	Pike County HD provided five classes-each 60 minutes long to a total of 97 6th graders at Pike-Virgie Middle School. Sarah Chaffin taught folic acid awareness/NTD Prevention using a slide presentation and handouts. Games helped make the learning fun and memorable. The students were encouraged to share their handouts with their parents and told of the importance of the KIDS Now Program in helping health departments to provide folic acid counseling and vitamins to CBA women. Sarah Chaffin reported.
9/4/2003	Pike	Pike County HD provided a 30-minute presentation on folic acid awareness/NTD Prevention to 10 parents at the Phelps Grade School Resource Center. Sarah Chaffin provided 100 materials and 10 bottles of multivitamins (total) to participants. "Angels Don't Walk They Fly" was played at the end of the presentation- (Very moving). Sarah Chaffin reported.
9/4/2003	Pike	Pike County HD provided 3 classes-each lasting 60-minutes to a total of 70, 6th graders at Pike-Phelps Grade School. Folic acid Awareness/ NTD Prevention using a slide presentation and games made learning fun and memorable. Sarah Chaffin distributed 560 materials total to the students. They were encouraged to share their information with their parents and were told that the KIDS Now Program helps the Health Departments to provide counseling and vitamins to women of CBA. Sarah Chaffin reported.
9/5/2003	Pike	Pike County HD provided 2 classes-90-minutes each, to a total of 37 6th graders at Pike-Dorton Grade School. Sarah Chaffin used a slide presentation and games to make learning fun and provided a total of 259 materials to the students. They were encouraged to share the information with their parents and told that the KIDS Now Program helps the health departments to provide counseling and vitamins to women of CBA. Sarah Chaffin reported.
9/8/2003	Muhlenberg	Muhlenberg County HD provided health promotion and education to daycare providers and distributed 125 materials reaching 28 women including 23 of CBA. Each participant also received a 3-month supply of multivitamins. Betty Hendrix reported.
9/8/2003	Warren	The Barren River District HD provided breastfeeding class to 9 pregnant women, two grandmothers and one father during a 150-minute class that also provides the folic acid message using handouts, magnets and games. Participants are encouraged to continue taking their PN vitamins the entire time they breastfeed and the importance of continuing with a multivitamin once they are no longer breastfeeding. Susan Brown reported.
9/9/2003	Pike	Pike County HD-Nutritionist provided a 30-minute folic acid presentation to 9 women with a total of 96 materials distributed. Seven pieces of literature each, along with key chain/pillboxes, magnets and pens were distributed. A PowerPoint presentation on folic acid awareness and NTDs was provided with a review of reading labels on vitamins and cereal boxes. Danita Bartley MSRD reported.
9/9/2003	Lincoln	Lincoln County HD provided professional education to 35 health department nurses and school nurses during a one-hour PowerPoint presentation on folic acid and coding. Education provided by RN and Health Educator. Rebecca Judy reported.
9/10/2003	Pike	Pike County HD-Sarah Chaffin provided a 45-minute folic acid presentation to 12 parents at the Robinson Creek Grade School Resource Center parenting class. She distributed 17 bottles of vitamins and a total of 154 materials including key chain/pillboxes, dry-erase boards, folic acid pens, and literature. The video of "Angels Don't Walk They Fly" is played at the end of the presentation-very moving. Sarah Chaffin reported.
9/11/2003	Pike	The Pike County HD provided a HANDS Parenting Fair at their local HD. There were 76 persons in attendance. Various displays were present and Sarah Chaffin provided a folic acid booth with handouts, pens, magnets, and stickers to all, and folic acid supplements to the 27 non-pregnant women present. Refreshments and other free gifts were provided in the

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		auditorium. Sarah Chaffin reported.
9/12/2003	Pike	Pike County HD-Sarah Chaffin provided a 60-minute class to eighteen 6th graders at the Grapevine Grade School. A slide presentation, handouts, pre and posttest, and puzzle pens were provided. Students were encouraged to share the handouts with their parents and Sarah explained that the KIDS Now program helps the HD to provide counseling and free vitamins to CBA women who come to the HD for their care. Sarah Chaffin reported.
9/18/2003	Pike	Pike County HD-Sarah Chaffin contacted four beauty salons and distributed the following items to each one: three posters, two pamphlet holders, 100 pamphlets, one basket for 100 lotions and 100 emery boards. The lotion packets and emery boards were imprinted with "Folic acid 400mcg daily" and the Pike County HD's name and phone number. A total of 1,224 materials were distributed to the four salons. Sarah Chaffin reported.
9/18/2003	Pike	Pike County HD-Sarah Chaffin provided a 45-minute slide presentation on folic acid and NTDs to 20 parents at the Kimper Grade School. She provided over 240 materials and 40 bottles of vitamins. The presentation ended with the video "Angels Don't Walk They Fly"-very moving. Sarah Chaffin reported.
9/18/2003	Pike	Pike County HD-Sarah Chaffin provided a 90-minute slide presentation to 6th grade students at Kimper Grade School on folic acid and NTDs. She distributed 105 materials including handouts and puzzle pens. The students were encouraged to share the handouts with their parents and were told about the KIDS Now program and how it helps the HD provide counseling and free vitamins to CBA women who come there for care. Sarah Chaffin reported.
9/19/2003	Pike	Pike County HD-Sarah Chaffin presented to three classes, each 50-minutes, a folic acid slide presentation. A total of 481 materials to the 6th graders. Pre and posttests were given and the students received handouts, and puzzle pens. Sarah explained that the KIDS Now program helps the HD to provide counseling and free vitamins to any CBA woman who comes to the HD for her care. The students are also encouraged to share their handouts with their parents. Sarah Chaffin reported.
9/19/2003	Pike	Pike County HD provided a 45-minute folic acid slide presentation to 22 parents and distributed 31 bottles of vitamins. Other materials were also distributed for a total of 242 pieces. The video: Angels Don't Walk They Fly is played at the end of the presentation. Sarah Chaffin reported.
9/19/2003	Pike	Pike County HD reached four beauty shops that agreed to distribute folic acid materials to their clients. Each shop received three posters, two pamphlet holders and 100 pamphlets, and a basket to hold 100 packets of lotion and 100 emery boards. A total of 1204 materials. The packets and emery boards are imprinted with the message: Folic acid 400mcg daily and the HDs name and phone number. Sarah Chaffin reported.
9/19/2003	Pike	Pike County HD-Nutritionist provided a 30-minute folic acid presentation to 11 women with a total of 110 materials distributed. Seven pieces of literature each, along with key chain/pillboxes, magnets and pens were distributed. A PowerPoint presentation on folic acid awareness and NTDs was provided with a review of reading labels on vitamins and cereal boxes. Danita Bartley MSRD reported.
9/20/2003	Pike	Pike County HD participated in the Pikeville College School of Osteopathic Medicine Health Fair for four hours distributing 223 pieces of literature and materials. Fifteen bottles of folic acid were distributed to women of CBA. Sarah Chaffin reported.
9/23/2003	Warren	The Barren River District HD provided health promotion and education to approximately 750 GM workers attending an employee health fair day at the Corvette Plant in Bowling Green. There were 384 bottles of multivitamins distributed to the women of childbearing age in attendance, and a total of 1,899 materials were distributed including folic acid bags, key chain/pillboxes, multivitamins, and folic acid literature (The peanut folic acid brochure, and "Why every woman needs folic acid"). The Health Promotion Team also sold breast cancer awareness t-shirts with proceeds going towards breast cancer research. Susan Brown reported.
9/24/2003	Clark	Clark County HD provided a health promotion/education class to the Clark County Extension Office for Food and Nutrition reaching 11 people, (five being CBA women). Paula Watson reported.
9/24/2003	Pike	Pike County HD reached 91 6th-graders with the folic acid message during 5-50 minute

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		classes. A slide presentation, games, puzzle pens and handouts were the tools used to reach this age group. The students were encouraged to share their handouts with their parents and were informed of the KIDS Now program and how it helps HDs to provide free counseling and vitamins to women of CBA. Sarah Chaffin reported.
9/24/2003	Pike	Pike County HD provided a 30-minute presentation for 21 parents at the John's Creek Grade School, during a Resource Parent Meeting. Twenty-one bottles of folic acid supplements were distributed, along with 132 other pieces of literature and materials. The video "Angels Don't Walk They Fly" was played at the end of the presentation.
9/26/2003	Pike	Pike County HD provided a 140-minute class to 18 6th-graders at the Blackberry Grade School, including a slide presentation, games, and puzzle pens. A total of 126 materials were distributed, and the students were encouraged to share their handouts with their parents and were made aware of the KIDS NOW program and how it helps HDs provide free vitamins and counseling to women of CBA. Sarah Chaffin reported.
9/26/2003	Pike	Pike County HD reached out to four beauty salons in the Pike-Belfry Area who have agreed to distribute folic acid information to their clients. Each shop received 4 posters, 2 pamphlet holders, and 100 pamphlets, a basket to hold 100 lotion packets and 100 emery boards. A total of 1232 materials were distributed. The packets and emery boards were imprinted with "Folic acid 400mcg daily" and the HDs name and phone number. Sarah Chaffin reported.
9/26/2003	Pike	Pike County HD provided a 30-minute presentation to 5 parents at the Blackberry Grade School during a Resource Parent Class. All 5 women of CBA in attendance received bottles of folic acid and also each received an extra bottle to take home to a family member in the CBA years. Parents viewed a slide presentation and a video of "Angels Don't Walk They Fly." Sarah Chaffin reported.
9/29/2003	Warren	The Barren River District HD provided health promotion/education to 48 women of CBA at the Wonderland Daycare and provided them with a three-month supply of multivitamins. Eva Graham reported.
9/30/2003	Pike	Pike County HD placed a TV advertisement (WPRG-TV-Intermountain Cable) on the importance of taking folic acid 400mcg everyday to reduce birth defects of the brain and the spine. It ran every hour- every day of the month during September, and reaches approx. 23,000 households.
9/30/2003	Clark	Clark County HD ran folic acid radio PSAs twice a day on station 93.7 WYAH the entire month of September. Paula Watson reporting.
10/1/2003	Davies	The Green River District HD attended a Mother's of Preschoolers (MOPs) Breakfast at Macedonia Baptist Church, and presented on the importance of Folic Acid during the childbearing years. Distributed: vitamins, materials, wallet card, and key chain. The program was a complete success! Jaime Rafferty reported.
10/2/2003	Pike	Pike County HD's Sarah Chaffin provided Health Promotion/Education to 39 persons attending a Diabetes Forum held at Pikeville College in Pikeville. She stressed the fact that insulin-dependent women are at higher risk for having babies with NTDs. Each participant received an insert of the KIDS Now Initiatives and Sarah discussed the need for an enhanced dosage of folic acid prior to pregnancy, for this group, and the fact that it requires a prescription from their doctor. She also provided a display showing a poster of a picture of an almond. The caption reads: When baby is this size-a birth defect has already happened. She distributed 273 pieces of literature and 29 bottles of folic acid. Sarah Chaffin reported.
10/3/2003	Pike	Pike County HD distributed a total of 626 materials to two beauty shops in Pikeville. "Nails by Sandy," and "Hair Directions." Each shop received 4 posters, 2 pamphlet holders, 100 pamphlets, 100 emery boards, 100 lotion packets and a basket to place them in. The lotion packets and emery boards are imprinted with this message: Folic Acid 400mcg daily-Pike County HD and phone number. Sarah Chaffin also provides a folder for the salon managers to help them understand the importance of folic acid in reducing the risk for NTDs. Sarah Chaffin reported.
10/4/2003	Warren	Distributed "Get the "B" Attitude " pamphlet during a car seat safety check-up event. SAPO Team I reported.
10/6/2003	Warren	Mary Ann Penner from Louisville AHEC requested Hispanic materials for a Spanish Health Fair they are doing on Saturday October 11, 2003. I mailed her 500 Hispanic pamphlets-300 flyers on the "B" Attitude, and 200 thick pamphlets that encourage overall good health habits

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		including taking folic acid. Susan Brown reported.
10/7/2003	Statewide KY	Distributed the "Trends in Spina Bifida and Anencephalus in the United States, 1991-2002" from the National Center for Health Statistics as shared by Joyce Robl. Susan Brown reported.
10/7/2003	Pike	Pike County HD provided Health Education and Promotion to thirty-eight 6th-graders at the Mullins Grade School. Sarah Chaffin presented a slide show, and a vitamin and cereal box game was played teaching them the value of reading labels. Students received a puzzle pen and various handouts reinforcing what they had learned. Sarah encourages the students to share their information with their parents and counsels them about the KIDSNow Program and how it helps Health Departments provide folic acid/NTDs counseling and free vitamins to CBA women with any HD medical service. Sarah Chaffin reported.
10/7/2003	Pike	Pike County HD reached five beauty shops with the folic acid message, distributing a total of 1535 pieces of materials combined to each shop. The shops were: Hair Gallery and Spa, Hair Place, Scissors Palace, Pro Hair Family Hair Style Center, and Debbie's Hair Revue. Each shop received 4 posters, 2 pamphlet holders, 100 pamphlets, 100 emery boards, 100 lotion packets and a basket to place them in. The lotion packets and emery boards are imprinted with this message: Folic Acid 400mcg daily-Pike County HD and phone number. Sarah Chaffin also provides a folder for the salon managers to help them understand the importance of folic acid in reducing the risk for NTDs. Sarah Chaffin reported.
10/7/2003	Statewide KY	Distributed the FANews to KFAP members. Susan Brown reported.
10/7/2003	Warren	Mailed KFAP "Welcome packet" to Jeni Appelman of the Buffalo Trace HD. Susan Brown reported.
10/7/2003	Pike	Pike County HD provided a 35-minute presentation to 3 parents at the Mullins Grade School Resource Center. A total of 30 materials and 10 bottles of folic acid vitamins were distributed. The presentation included a slide show, folic acid recipes, and a discussion about the meaning behind the song, "Angels Don't Walk They Fly," ending with the emotional video of the same name. Sarah Chaffin reported.
10/7/2003	Muhlenberg	Muhlenberg County HD provided a health information Booth at the local flea market with distribution of folic acid/tobacco use information prior to and during pregnancy. Betty Hendrix reported.
10/7/2003	Warren	Contacted by Donna Gentry of the National Council for Folic Acid to give input on their website survey. Asked to point out any problems or suggestions for enhancing the site. Susan Brown reported.
10/7/2003	Statewide KY	Distributed the latest Gallop Poll results from August 2003, and also the KFAP minutes of the September 25th meeting to the members. Susan Brown reported.
10/8/2003	Pike	Pike County HD reached four beauty shops with the folic acid message, distributing a total of 1228 pieces of materials (combined) to each shop. The shops were: Debbie's Tanning and Beauty Salon, Debbie's House of Styles, Creative Images, and Sheer Sensation. Each shop received 4 posters, 2 pamphlet holders, 100 pamphlets, 100 emery boards, 100 lotion packets and a basket to place them in. The lotion packets and emery boards are imprinted with this message: Folic Acid 400mcg daily-Pike County HD and phone number. Sarah Chaffin also provides a folder for the salon managers to help them understand the importance of folic acid in reducing the risk for NTDs. Sarah Chaffin reported.
10/8/2003	Pike	Pike County HD provided Health Education and Promotion to thirty-four 6th-graders at the Bevins Grade School. Sarah Chaffin presented a slide show, and a vitamin and cereal box game was played teaching them the value of reading labels. Students received a puzzle pen and various handouts reinforcing what they had learned. Sarah encourages the students to share their information with their parents and counsels them about the KIDSNow Program and how it helps Health Departments provide folic acid/NTDs counseling and free vitamins to CBA women with any HD medical service. Sarah Chaffin reported.
10/8/2003	Monroe	Monroe County HD manned a booth at the Woman's Health Forum reaching nearly 200 women with the folic acid message. Display contained CDC materials: Before You Know You're Pregnant, Living with Spina Bifida, and Take Folic Acid Every Day magnets. Sandy Thompson reported.
10/9/2003	Statewide	Distributed an electronic brochure from the National Council for Folic Acid to 74 KFAP

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	KY	members re: a videoconference opportunity scheduled October 21st for HCPs, and November 13th for Pharmacists. Susan Brown reported.
10/9/2003	Warren	Mailed KFAP "Welcome packet" to Linda Dunsmore with the Kentucky Department of Education-School and Community Nutrition Division. Susan Brown reported.
10/9/2003	Warren	Mailed one sample of a folic acid "bag" and its contents (used to reach couples applying for marriage licenses at county clerk's offices at the BRDHD) to Sue Samuels BSN, RN, IBCLC, and Community Educator for the Community Based Women and Children's Services at Wilmington Hospital, in Wilmington, Delaware. I also explained the various other types of bags other areas in the state provide. Susan Brown reported.
10/9/2003	Warren	Mailed KFAP "Welcome packet" to Dr. Kuhn. Susan Brown reported.
10/13/2003	Warren	The Barren River District HD provided a "How to" Breastfeeding Class to three pregnant women who also received education about folic acid and NTDs. Each woman received a folic acid magnet, folic acid reminder card, and five pieces of literature about folic acid. A 7.5-minute folic acid video was also viewed. The women were encouraged to take their PN vitamins every day during pregnancy and to continue the entire time they breastfeed. Once they are no longer breastfeeding they need to switch to a daily multivitamin and be faithful in taking it every single day of every single week, month after month, year after year all of their childbearing years (12-45). This was stressed as an important habit even if they are using birth control, or have received a tubal ligation (birth control methods can and do fail). Susan Brown reported.
10/14/2003	Pike	Pike County HD distributed a total of 921 materials to three beauty shops: Shonna's Beauty and Tanning, Silver Shears, and Suzann's Salon. Each shop received 4 posters, 2 pamphlet holders, 100 pamphlets, a basket to hold lotion packets and emery boards-100 each. The lotion packets and emery boards are imprinted with the folic acid message and the Pike County HD's name and phone number. Each salon owner receives a green folder with more detailed information on spina bifida, folic acid and folate. Sarah Chaffin reported.
10/14/2003	Pike	Pike County HD provided health promotion and education to 14 CBA women at the Millard Grade School. A total of 134 materials plus 12 bottles of folic acid were distributed. A slide presentation and video of "Angels Don't Walk They Fly" was enjoyed by all. Sarah Chaffin reported.
10/16/2003	Statewide KY	Reached all 74 members of the KFAP with message from Katie Kilmer at the CDC concerning our inquiry about the ACOG article we discussed at the Sept. 25, 2003 meeting. Very detailed response went out to all members. Susan Brown reported.
10/16/2003	Pike	Pike County HD provided health education and promotion to 27 students while distributing a total of 189 materials. The class was 105 minutes and provided a wide range of activities and education. Sarah Chaffin reported.
10/16/2003	Pike	Pike County HD provided a 45-minute presentation to 12 women of CBA at the Majestic Knox Creek Grade School during a resource parenting class. A total of 132 materials plus 15 bottles of folic acid were distributed. The group enjoyed a slide presentation and the video "Angels Don't Walk They Fly." Sarah Chaffin reported.
10/16/2003	Pike	The Pike County HD distributed a total of 1228 materials to four beauty shops in Pike County. Sherry's Hair Shop, Julie's Salon and Tanning, Sue's Beauty Shop, and Shapes and Styles by Gina. Each store received 4 posters, 2 pamphlet holders and 100 pamphlets, a basket to hold lotion packets and emery boards (100 of each). The lotion packets and emery boards have the folic acid message printed on them and also list the HD name and phone number. Each owner receives a green folder with more detailed information about folic acid, spina bifida and folate. Sarah Chaffin reported.
10/19/2003	Muhlenberg	Muhlenberg County HD participated in the Women's Health Fair on cancer risks as well as hazards of tobacco use during pregnancy (and otherwise) as well as the importance of folic acid use. Betty Hendrix reported.
10/20/2003	Statewide KY	Statewide- sent KFAP members a copy of the September 11, 1992 report from the CDC on "Recommendations for the Use of Folic Acid to Reduce the Number of Cases of Spina Bifida and Other NTD" as was recommended reading by Katie Kilker at the CDC. Diane Sprowl located the article and Susan Brown distributed it to the members.
10/20/2003	Rockcastle	The Cumberland Valley-Rockcastle County participated in a health fair at a school reaching 110 women of CBA with orange juice, materials, and a folic acid display board. Lynnett

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		Renner reported.
10/21/2003	Daviess	The Green River District HD provided technical assistance to Clark County's Kim Vanderbilt when she requested assistance with developing a billboard. Jaime Rafferty shared what they had done in the past, and they plan to contact the same vendor for their project. Jaime Rafferty reported.
10/22/2003	Butler	A short 15-minute discussion with three pregnant teens at Butler County HS about prematurity and folic acid was provided by SAPO team 2 member Kim Flora. She distributed vitamins, pamphlets, and commodities. She also left another 15 bags of materials with the Family Resource Center to distribute to any other girls in this situation. Kim Flora reported.
10/22/2003	Pike	Pike County HD provided health education and promotion to 109 students (five total classes-60 minutes each). A wide variety of activities were provided including a slide show on folic acid and spina bifida. A total of 763 materials were provided-Sarah Chaffin reported.
10/23/2003	Pike	Pike County HD distributed a total of 614 materials to two beauty shops in Pike County: Katherine Hackney's Beauty Shop and New Image Beauty Salon. Each store received 4 posters, 2 pamphlet holders, 100 pamphlets, 100 lotion packets and 100 emery boards. A basket to hold the lotion and emery boards was also provided. The packets of lotion and emery boards were printed with the folic acid message and also listed the Pike County HD's name and phone number. Sarah Chaffin reported.
10/23/2003	Muhlenberg	Muhlenberg County HD provided professional education for healthcare personnel who received 100 materials along with a full year supply of multivitamins to CBA women. Betty Hendrix reported.
10/23/2003	Pike	Pike County HD provided health promotion and education to 62 students (3 total classes-50 minutes each). A wide variety of activities were used to reach the students including a slide show and puzzle pens. A total of 434 materials were distributed. Sarah Chaffin reported.
10/24/2003	Pike	Pike County HD provided 307 materials to Brenda's Beauty Shop. The usual beauty shop package was provided along with the green folder provided to the owner. Sarah Chaffin reported.
10/26/2003	Warren	A special pull-out section "magazine," devoted to the March of Dimes Best of Bowling Green Event, included in Sunday's Bowling Green Daily News on 10-26-03. Article provided by Susan Brown and Diane Sprowl educating the public about the event scheduled for November 5th. Information was included about folic acid and prematurity. This event helps to raise money for the MODs. A chart highlighting the various grants awarded from the March of Dimes to the Barren River District Health Department since 1999 was included in the magazine. The BRDHD has received a total of \$189,342 combined from three separate grants: The Folic Acid Coordinator, the national MIOP grant and Project SPAN.
10/28/2003	Pike	Pike County HD provided a presentation to 5th, 6th, and 7th graders attending Christ Central Academy. Twenty-eight students were reached with the folic acid message during a slide presentation, games and puzzles and various other activities. The class was 90 minutes and 224 pieces of materials were distributed to the students. Sarah Chaffin reported.
10/28/2003	Pike	Pike County HD reached 42 students and their parents with the folic acid message by distributing Frisbees, brochures and other literature totaling 168 pieces of material to kids in grades K6 through 4th attending Christ Central Academy. Sarah Chaffin reported.
10/29/2003	Pike	Pike County HD provided folic acid education to 94 sixth grade students at the Pikeville Grade School. The class was 45-minutes in length and consisted of a slide presentation, puzzles, games and various other activities, including 658 materials that were distributed. Sarah Chaffin reported.
10/31/2003	Boyd	FIVCO District HD Melitza Stephens distributed materials at the Hispanic Latino Coalition Health Fair at Cooks Family Foods processing facility during a health fair. Ashland/Boyd County HD reported.
10/31/2003	Warren	The Barren River District-Warren County distributed 300 folic acid bags and 300 "Get the "B" Attitude" brochures to students at Dishman Elementary to use as "Trick or Treat" bags for Halloween night. The brochures were for the students to share with their parents. SAPO Team I, Ann Bray reported.
10/31/2003	Clark	Clark County HD ran folic acid radio PSAs on station WYAH 93.7 during the entire month of October. Paula Watson reported.

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10/31/2003	Pike	Pike County HD reached 8 beauty shops with the folic acid message: Diana's Hair Creations, Hair Sensations, Hair Studio, Hair Factory, New Dimensions, ABC House of Beauty, Town and County Beauty Salon, and Cost Cutters Family Hair Care. Each of these salons received 4 posters, 2 pamphlet holders, 100 pamphlets, 1 basket to hold 100 each of lotion packets and emery boards. The packets and emery boards are imprinted with the folic acid message: Folic Acid 400mcg daily-Pike County HD name and phone number. Owners also received a folder with extra folic acid materials educating them more thoroughly about NTDs and the benefits of taking folic acid to prevent these birth defects. Sarah Chaffin reported.
10/31/2003	Pike	Pike County HD runs an ad for folic acid, every hour-every day of the month of October. Take folic acid 400mcg every day to reduce birth defects of the brain and spine. Carried on Inter-Mountain Cable WPRG-TV. Reaches approximately 23,000 households. Sarah Chaffin reported.
11/1/2003	Pike	TV ad in Pikeville (WPRG-TV-Inter Mountain Cable) Runs the entire month of November: importance of taking folic acid 400mcg everyday to reduce birth defects of the brain and spine. Runs every hour, every day of the month. Reaches approximately 23,000 households. Sarah Chaffin reported.
11/5/2003	Warren	The Kentucky Chapter of the March of Dimes Barren River Division in Bowling Green provided "The Best of Bowling Green, on November 5th. Folic acid and prematurity awareness were highlighted during this 6th annual fundraising event. A live and silent auction, samplings of food from Bowling Green's "Best" restaurants, and more than 50 vendors representing the best Bowling Green has to offer were in attendance. Kathleen Kennedy, MODs.
11/6/2003	Fayette	The March of Dimes of the Bluegrass in Lexington, presented "Star Chefs 2003" a 10th anniversary celebration at the Embassy Suites Coldstream Ballroom with Gourmet sampling, a Live and Silent Auction, cash bar, and special guests Mr. And Mrs. John Michael Montgomery. This fundraising event provided folic acid and prematurity awareness and generates money to "help save the babies." Katrina Adams Thompson.
11/7/2003	Whitley	Holiday Newsletter sent to 50 daycare providers containing full-page article about the importance of folic acid. This newsletter educated the professional daycare workers (approx 5 per site), as well as the parents of the children who attend as staffs re-distribute the information. Teresa Bunch reported
11/7/2003	Pike	Pike County HD reached five beauty salons: Goldie and Justine's Beauty Salon, Hair Clinic and Tanning, Shear Elegance, Beauty Box, and Beulah's Unisex Hair Design with the folic acid message. Each salon received 4 posters, 2 pamphlet holders, 100 pamphlets, a basket to hold 100 each of lotion packets and emery boards. The packets and emery boards are imprinted with "Folic acid 400 mcg daily-Pike County HD and phone number." Each salon operator also receives a green folder with more information about folic acid and NTDs to better understand how folic acid reduces NTD, colon cancer, and heart disease. Sarah Chaffin reported.
11/12/2003	Pike	Pike County HD contacted four beauty salons: Lida's Little Beauty Shop, Touch of Class Styling, Hair and Company, and Linda's Beauty Salon. Each salon received four posters, two pamphlet holders, 100 pamphlets, one basket to hold 100 lotion packets and 100 emery boards. The packets and emery boards are imprinted with the message "Folic acid 400mcg daily and the name and phone number of the Pike County HD. Each owner receives a green folder with additional materials about folic acid to better educate the women about folic acid. Sarah Chaffin reported.
11/13/2003	Pike	Pike County HD spent five hours manning a display at Wal-Mart Super Store in Pikeville. Sarah Chaffin distributed 1,002 materials plus 115 bottles of multivitamins to the 143 persons in attendance.
11/14/2003	Pike	Pike County HD spent five hours manning a display at Cato's Store in Pikeville reaching 80 people with the folic acid message and distributing 619 pieces of literature and 73 bottles of multivitamins. Sarah Chaffin reported.
11/18/2003	Warren	The Barren River District provided 50 folic acid bags to the March of Dimes that contain vitamins, a key chain/pillbox, 2 brochures, and a button. Prematurity materials will also be added to the bags by the MODs. These will be distributed to diners eating at TGIF on 11-18-03, which is National Prematurity Day. A press release to the radio stations and TV about the

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		folic acid/prematurity info bags to be given out at TGIF was also issued by the MODs. The announcement was read on AM Kentucky-Channel 13-TV on 11-18-03. Diane Sprowl reported.
11/18/2003	Warren	Contacted by the Pennsylvania Folic Acid Campaign and offered tech support and shared documents and implementation tools that we have used in KY. Email and mailings contact provided. I shared a folic acid power point presentation and the physician/professional packets that we used in 2000. I also provided our activity forms to show how our database is a vital part of our campaign. They are very impressed with our campaign and look forward to continued contact in the years to come. Susan Brown reported.
11/18/2003	Warren	WKU student interviewed Susan Brown for a presentation she plans to give to 16 nursing students on breastfeeding and folic acid. Materials and research information provided. Her presentation will be on Dec 2nd. She feels very strongly about reaching her peers with these important public health issues. The student is Asian and comes from a family of eight children who were all breastfed. Susan Brown reported.
11/19/2003	Pike	Pike County HD spent five hours manning a display at Goody's Store in Pikeville reaching 141 persons distributing 877 materials and 87 bottles of multivitamins. Sarah Chaffin reported.
11/20/2003	Pike	Pike County HD spent five hours manning a display at Peebles Store in Pikeville reaching 132 persons with the folic acid message distributing 668 materials and 55 bottles of multivitamins. Sarah Chaffin reported.
11/21/2003	Pike	Pike County HD manned a display for five hours at Big Lots Store in Pikeville reaching 171 persons with the folic acid message. There were 962 materials distributed with 91 bottles of multivitamins to CBA women. Sarah Chaffin reported.
11/24/2003	Pike	Pike County HD manned a store display for five hours at Dawahares in Pikeville distributing 667 materials and 62 bottles of folic acid to 97 persons. The display included a baby bootie filled with key chain/pillboxes, and a lady's shoe filled with folic acid magnets. Also a green mug filled with pens and puzzle pens. Sarah Chaffin reported.
11/25/2003	Boyd	Ashland/Boyd County HD participated in the Ashland Christmas Parade and distributed
11/26/2003	Pike	Pike County HD manned a store display for five hours at Magic Mart Store in Pikeville. They distributed 1,018 materials and 142 bottles of folic acid to 200 persons present. The display included a large baby bootie filled with key chain/pillboxes, and a lady's shoe filled with magnets. A green mug held pens and puzzle pens. Sarah Chaffin reported.
12/1/2003	Barren River	A press release was sent to all media outlets in the Barren River District (eight counties), written by Susan Brown entitled "Make Baby's First Christmas the Best it Can Be." The article featured healthy habits like no smoking, no alcohol, and no recreational drugs. It addressed FAS, and FAE, and other birth defect; early prenatal care and taking folic acid daily prior to, during, and after pregnancy was stressed. The article appeared in the Glasgow Daily Times and the Butler Banner and one other source. It also appears on the Barren River District website @ barrenriverhealth.org/ Susan Brown reported.
12/1/2003	Pike	Pike County HD manned a display for 5.5 hours at the Dawahares store at South Side Mall in Pikeville. They distributed 766 materials and 79 bottles of folic acid to the 138 persons present. A baby bootie held key chain/pillboxes, and a lady's shoe held magnets. A green mug held ink pens. Sarah Chaffin reported.
12/2/2003	Pike	Pike County HD reached two beauty salons: Bedazzled and Headz to Toez, with 614 materials including 4 posters each, 2 pamphlet holders each, 100 pamphlets each, one basket each and 100 lotion packets and emery boards each, The lotion packets and emery boards are imprinted with a folic acid message and the name and phone number of the HD. Each salon owner also receives a green folder with extra information on folic acid, folate, and NTD's. Sarah Chaffin reported.
12/3/2003	Pike	Pike County HD manned a store display for 5 hours and 15 minutes at Magic Mart Store in Goody, KY distributing 1397 materials to 277 people and 106 bottles of folic acid to childbearing age women. Sarah Chaffin reported.
12/8/2003	Warren	Folic acid education and a 7.5-minute video were viewed by the childbearing age women who attended a "how to" breastfeeding class at the Barren River District HD. Susan Brown reported.

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12/8/2003	Barren River	A press release was sent to all media outlets in the Barren River District (eight counties), written by Susan Brown entitled "Wear Green Ribbons in January to Support Birth Defects Prevention and Awareness Month." The article featured information about the KFAP and five local organizations to belong to the statewide partnership. It quoted statistics from the KY Birth Surveillance Registry and encouraged healthy habits like taking a multivitamin daily every day of the childbearing years, and seeking early prenatal care if pregnancy is suspected. The article lead to a WBKO TV live interview and also a radio interview scheduled for December 29, 2003. The article appears on the Barren River District website @ barrenriverhealth.org/ Susan Brown reported.
12/10/2003	Barren River	Diane Sprowl appeared on WBKO Channel-13TV for the Live at Five news broadcast. She was interviewed about January being Birth Defects Prevention and Awareness Month and she also spoke about the Statewide Green Ribbon Campaign planned for the entire month of January 2004. Amy Bingham who interviewed Diane said, "A lot of people wear green during the holiday season and we'll have to carry that over into January." Diane presented Amy with a green ribbon and a bookmark as a reminder. Susan Brown reported.
12/11/2003	Pike	Pike County HD-Sarah Chaffin reported a store display at Big Lots at South Williamson, for a total of 5.25 hours where she reached 161 people including 77 of CBA. On the display table were: a large poster from the CDC-"Before You Know It" in the center of the table; MOD Angel Bears; 100% folic acid fortified cereal box; picture of various multivitamins; large baby bootee filled with key-chains; large woman's shoe filled with magnets; green mug filled with ink pens. A brochure holder contains several CDC pamphlets. A 3-month supply of multivitamins was given to the 77 women of CBA in attendance. Folic Acid "Toadally Awesome" stickers were also distributed.
12/29/2003	Warren	The Barren River District provided a live interview with Roy Brassfield on WKCT-AM radio about folic acid and birth defects and the green ribbon campaign planned for January 2004. Diane Sprowl provided the interview during the 4:00 "Drive Time" program and reported the activity.
12/31/2003	Logan	SAPO Team Three of the Barren River District distributed 25 "Get with the Green" Bookmarks with 25 ribbons and a display poster to the Medicine Shoppe Pharmacy in Logan County. Shannon Smith reported.
12/31/2003	Pike	Pike County HD-Sarah Chaffin reported that an ad ran on Inter-Mountain Cable WPRG-TV, every hour of every day for the entire month of December 2003 (744times), explaining the importance of taking folic acid 400mcg everyday to reduce birth defects of the brain and spine. Reaches approximately 23,000 households.

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Susan Brown Kentucky's Folic Acid Campaign Coordinator