



Activities Reported During December 2004 through January 19, 2005

Program Code	Activity Date	County	NOTES
1216-	10/22/2004	Clark	Paula Watson provided folic acid brochures and information during a Hispanic Health Fair at Fannie Bush Elementary School on 10-22-04. Approximately 40 Hispanic women of CBA attended. Paula Watson reported.
1216-	11/4/2004	Clark	Paula Watson of Clark County HD provided information on folic acid to employees during an Industry Health Fair (Infiltrators) on 11-4-04. Approximately 150 people attended. Paula Watson reported.
1216-	11/30/2004	Daviess	The Green River District provided two early childhood development classes at the Owensboro Community and Technical College to 20 male and female teens about the benefits of FA and the KBSR. Jaime Rafferty reported.
1212-	11/30/2004	Logan	Breastfeeding class in Logan county with smoking cessation and smokalyzer testing. One CBA woman lives in a house full of smokers and registered 16 cigs/day on the smokalyzer machine. She is a non-smoker. This helped her to see the importance of those around her going outside to smoke and not allowing them to smoke in a car with her. Susan Brown reported.
1212-	11/30/2004	Warren	Susan Brown and Carol England provided pregnancy workshop and smoking cessation classes to pregnant women in Warren county. One man also attended the breastfeeding class and he was very verbal against breastfeeding stating that it took away his rights as a father to feed his baby. He wanted the mother to bottle feed so his baby wouldn't resent him when he offered the baby a bottle (his words-not anything taught during class). The couple doesn't live together and he was concerned about when the baby came to spend weekends at his house.
1212-	12/1/2004	Metcalfe	Susan Brown and Carol England taught Pregnancy Workshop classes and smoking cessation support to 6 pregnant women in Metcalfe county. This was the Breastfeeding class and FU to the first smokalyzer testing from two weeks ago. Those tested and re-tested scored at or below their first numbers. Praised for their efforts. Two in the class are due "at any moment" and one of the two plans to

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			breastfeed while the other plans to bottle-feed. The other four in the class are planning to breastfeed.
1212-	12/2/2004	Hart	Pregnancy Workshop classes and smoking cessation support were provided to CBA women in Hart county. We have many smokers in this class, including two who are non-smokers but who live with second-hand smoke. All are making changes in their lifestyle by trying to reduce the number of cigarettes smoked and by getting the people around them to stop smoking in confined spaces around them. The women are thoroughly aware of the S & S of PTL and what precautions to take. Susan Brown reported.
1216-	12/7/2004	Pike	Connie Johnson of Pike County reports distributing 90 folic acid pamphlets to Food City Stores to be made available to women of CBA who shop there.
1212-	12/7/2004	Warren	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation to pregnant women in Warren County.
1212-	12/7/2004	Logan	Susan Brown taught pregnancy workshop classes and smoking cessation to pregnant women in Logan County.
1216-	12/15/2004	Pike	Connie Johnson of Pike County reports distributing 80 folic acid pamphlets to Magic Mart and Dawahares to be made available to women of CBA who shop there.
1216-	12/17/2004	Warren	Susan Brown mailed 200 Get the "B" Attitude flyers and 50 Get the "B" Attitude pamphlets to the Commission for Children with Special Healthcare Needs in Elizabethtown for their use when distributing folic acid to women of CBA in their clinics.
1216-	12/20/2004	Franklin	Emma Walters with the Kentucky Department for Public Health reached 30 college students (25 of whom are childbearing age women) this past semester at Kentucky State University while teaching a basic nutrition class. She discusses very heavily the benefits of folic acid and the need for all people to be consuming a supplement or multivitamin daily. Reported by Emma Walters.
1216-	12/21/2004	Pike	Connie Johnson of Pike County reports distribution of 90 folic acid pamphlets to be available to CBA women who shop at Wal-Mart and Cato Stores.
1212-	12/30/2004	Hart	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation to 7 pregnant women in Hart county. The topic was communication and writing a birth plan. The class empowers women to be more assertive while learning more about consumerism and getting what they pay for. Effective communication skills are important during pregnancy, delivery, postpartum, parenting and throughout a person's lifetime.
1212-	1/4/2005	Warren	Susan Brown taught pregnancy workshop classes and smoking cessation to four participants in Warren County. The topic was C-section/VBAC and pushing. This class is fully aware of the problems associated with smoking and the risk for PTL; one of the regulars from class has been hospitalized

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			at Vanderbilt for PTL for over 6 weeks. (Her baby boy was born 1-5-05 and he weighs 4-1 and has a respirator).
1212-	1/4/2005	Logan	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation to four pregnant women in Logan County. The topics were pushing/VBAC and C-section. Each participant received a \$10 gift card for Wal-Mart, and healthy snacks were served.
1216-	1/10/2005	Simpson	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to radio station WFKN in Simpson County.
1216-	1/10/2005	Butler	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to radio station WLBQ in Butler County.
1216-	1/10/2005	Logan	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to radio station WRUS in Logan County.
1216-	1/10/2005	Metcalfe	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to radio station WKNK in Metcalfe County.
1216-	1/10/2005	Warren	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to eleven radio stations in Warren County: WKYU, WBLG, WBVR, WBGH, WKCT, WGGC, WCVK, WKLX, WUHU, WDNS, and WGBV.
1216-	1/10/2005	Barren	Susan Brown sent a press release and PSA to WCLU radio station in Glasgow, KY and the PSA was recorded and aired every hour during the week of January 10-16, 2005. The PSA was targeted toward childbearing age women with prevention and behavior change intended as its purpose. WCLU is both an AM and FM radio station that reaches as far as Elizabethtown to the north and as far as the outer lying areas of Bowling Green to its' south. The PSA read: The Barren River District Health Department would like you to know that about half of all pregnancies are unplanned. If you are a woman between the ages of 13-45 you should be taking 400 micrograms of folic acid every day...the amount contained in a daily multivitamin. This healthy habit can prevent up to seventy percent of serious birth defects that affect your baby's brain and spine called neural tube defects. So start the New Year right—by taking care of yourself, while you also, take care of the baby you may have... "Some" day, in your future.
1216-	1/10/2005	Barren	Susan Brown sent a press release and PSA about January being National Birth Defects Prevention Month to six radio stations in Barren County: WLOC, WCLU, WOVO, WHHT, WPTQ, and WXPC.
1216-	1/10/2005	Ohio	Jaime Rafferty sent a press release to the Ohio County Times News about: January is Birth Defects Prevention Month.
1216-	1/10/2005	Daviess	Jaime Rafferty sent a press release to the Owensboro

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			Messenger-Inquirer newspaper about: January is Birth Defects Prevention Month.
1216-	1/10/2005	Warren	Susan Brown provided a display in the lobby of the district office during the month of January to promote Birth Defects Prevention Month reaching over 500 people with the message, weekly. The public had access to literature other folic acid materials. Materials retrieved from the display were: 50 "B" Attitude buttons, 250 green ribbons, 20 flyers, 50 bookmarks, 50 stickers, 40 notepads, 100 pillboxes, 25 Spanish pamphlets of "Emma's Story," and 50 English pamphlets of Emma's Story.
1216-	1/10/2005	Logan	Susan Brown sent a three-page press release and PSA to the News Democrat Leader newspaper in Logan County, promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Green River	Jaime Rafferty sent information packets to all Green River District health departments about January: Birth Defects Prevention Month and reiterated the importance of counseling clients about birth defects to help see a reduction in affected births.
1216-	1/10/2005	Barren	Susan Brown sent a three-page press release and PSA to two newspapers in Barren County promoting January as Birth Defect Prevention Month. The papers were the Glasgow Daily Times, and the Barren County Progress.
1216-	1/10/2005	Butler	Susan Brown sent a three-page press release and PSA to the Butler Banner newspaper in Butler County promoting January as Birth Defect Prevention Month.
1216-	1/10/2005	Warren	Susan Brown sent a three-page press release and PSA to the Bowling Green Daily News promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Warren	Susan Brown sent a three-page press release and PSA to the Liontop in Warren County a Hispanic magazine, promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Edmonson	Susan Brown sent a three-page press release and PSA to the Edmonson News Gimlet newspaper in Edmonson County promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Metcalfe	Susan Brown sent a three-page press release and PSA to the Edmonton Herald newspaper in Metcalfe County, promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Simpson	Susan Brown sent a three-page press release and PSA to the Franklin Favorite newspaper in Simpson county, promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Union	Jaime Rafferty sent a press release to the Union County Advocate Newspaper about: January is Birth Defects Prevention Month.
1216-	1/10/2005	Metcalfe	Susan Brown sent a three-page press release and PSA to the Metcalfe County Light newspaper, promoting January as Birth Defects Prevention Month.
1216-	1/10/2005	Henderson	Jaime Rafferty sent a press release to the Henderson

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			County Gleaner Newspaper about: January is Birth Defects Prevention Month.
1216-	1/10/2005	Hancock	Jaime Rafferty with the Green River District HD sent a press release to the Hancock County Clarion Newspaper about: January is Birth Defects Prevention Month.
1216-	1/10/2005	Hart	Susan Brown sent a three-page press release and PSA to the Hart County News Herald promoting January as Birth Defects Prevention Month.

Forty-One Bullets

- Seven in the Green River District HD Counties
- Three in Pike County
- Two in Clark County
- Twenty-Nine in the Barren River District HD Counties

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Susan Brown Statewide Folic Acid Campaign Coordinator