



Bullets Activities Reported During May 2005 through July 14, 2005
All Activities Reported

Service Code	Activity Date	County	NOTES
1216-	7/27/2004	Muhlenberg	Betty Hendrix reports providing folic acid materials during a Health Fair "Readyfest" for schools. She was able to reach 300 participants in Muhlenberg County.
1216-	8/26/2004	Muhlenberg	Betty Hendrix reached 24 people with the folic acid message at the Salvation Army store while manning a booth promoting many health issues.
12-16	9/23/2004	Clark	Paula Watson reported to the community subcommittee that she has placed a folic acid billboard and bulletin boards in Clark County. She also reports having run a green ribbon campaign during the month of March 2004.
1216-	9/23/2004	Lincoln Trail	Jessica Bickett with the Lincoln Trail HD told the community sub-committee that she provides nutrition counseling in seven counties.
12-16	9/23/2004	Statewide KY	Alice McClanahan and Jeanie Neikirk with Bluegrass Family Health told the community subcommittee that they have ordered folic acid information from the CDC to include in mailing packets of members. They also counsel pregnant clients and provide them with March of Dimes brochures on smoking and PTL. They are currently working on having "on-hold" phone messages about folic acid and prematurity at their agency. Information about folic acid and prematurity is provided in their newsletter that reaches 135,000 members.
12-16	10/7/2004	Muhlenberg	Betty Hendrix provided professional education about folic acid and prematurity to 26 staff members at the Belle Meade Nursing Home.
12-16	10/8/2004	Muhlenberg	Mini-health fair held at Wal-Mart, participated in by Betty Hendrix who provided 125 materials on women's health issues to 100 women of CBA.
12-16	10/21/2004	Muhlenberg	Betty Hendrix provided folic acid and prematurity materials to 200 participants at a Women's Health Fair held at the community hospital.
12-16	10/28/2004	Muhlenberg	Betty Hendrix provided materials on folic acid and prematurity to 36 parents attending a health fest at Central City Elementary aimed at parents.
12-16	2/24/2005	Warren	Susan Brown, Celeste Edwards and Carol England provided smoking cessation support and pregnancy workshop classes to 17 participants in Warren County.
12-16	4/6/2005	Muhlenberg	Betty Hendrix provided a booth display at the local post office

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			distributing 60 materials about folic acid and other issues related to women's health.
1216-	4/11/2005	Pike	Connie Johnson provided pamphlets and vitamins to 60 women shopping at Wal-Mart.
1216-	4/15/2005	Pike	Connie Johnson provided folic acid pamphlets to 80 childbearing age women attending the Hillbilly Days festival in Pikeville.
1216-	4/18/2005	Pike	Connie Johnson provided vitamins and folic acid pamphlets to childbearing age women shopping at Magic Mart in Pikeville.
12-16	4/27/2005	Warren	Cheryl Kirby-Stokes, Director of the ALIVE Center on Insight Cable TV, interviewed Diane Sprowl. This was a 16-minute taped interview to appear multiple times throughout June 2005. Diane appeared representing the March of Dimes and answered questions about the organization, prematurity and folic acid.
1216-	4/27/2005	Pike	Connie Johnson provided and distributed FA information and 19 bottles of multivitamins to women shopping at Wal-Mart in the South Williamson area this day.
1216-	4/28/2005	Henderson	Jaime Rafferty provided the Henderson County HD with 800 folic acid materials (200 each of two specific pieces of folic acid literature, 200 ink pens, and 200 key chains) for patient distribution.
1216-	4/28/2005	Daviess	Jaime Rafferty provided 2,000 folic acid materials (500 each of two specific pieces of FA literature, 500 ink pens, and 500 key chains) to the Owensboro BBQ Festival Committee for community distribution.
1216-	4/28/2005	Pike	Connie Johnson provided FA pamphlets and 80 bottles of multivitamins to the following businesses for them to display and offer to women of CBA who come there for appointments: ABC House of Beauty, Ivy Court Salon, Shear Elegance Hair Care, and Penny's Hair Court.
12-16	4/30/2005	Warren	The Barren River District HD participated in the March of Dimes WalkAmerica, providing a walk team and raising about \$1,000 in donations. Diane Sprowl served as team captain, and she along with Susan Brown distributed 100 bags of incentives/materials about folic acid and prematurity to interested participants that day. Each baggie contained a "B" Attitude button, "B" Attitude key chain/pillbox, Get the "B" Attitude pamphlet, a prematurity pin attached to a wallet card stating the signs and symptoms of PTL, and a slip promoting the pregnancy workshop and smoking cessation classes.
12-16	4/30/2005	Warren	While attending the WalkAmerica Susan Brown was interviewed by Greg Wells, a reporter for the Bowling Green Daily News. His article appeared in the Sunday paper (circulation 26,000) the next day on May 1, 2005. The article: "March of Dimes successful" contained comments from Susan, as well as, March of Dimes Divisional Director, Kathleen Kennedy.
1216-	4/30/2005	Madison	Kelly Owens reports that Eastern KY University educated 13 childbearing age women (college students) about folic acid

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			and dispensed a full-year supply of folic acid to each during the entire month of April (52 bottles total). Of note: Kelly is back from maternity leave and eager to "pick up where she left off" in her participation with the KFAP.
1216-	5/3/2005	Daviess	Jaime Rafferty provided Daviess County HD with 1200 materials (300 each of two specific pieces of folic acid literature, 300 ink pens, and 300 key chains) to use at their "Daviess County World's Greatest Baby Shower" booth, to be manned by HANDS workers for community distribution.
1216-	5/4/2005	Pike	Connie Johnson provided FA information and distributed 40 bottles of multivitamins to the women who came to Dr. Pigg's and Drs. A/M/M offices for OB/GYN appointments on this day.
1216-	5/4/2005	Pike	Connie Johnson provided FA information and distributed 8 bottles of multivitamins to women shopping at Goody's Department Store on this day.
1216-	5/5/2005	Monroe	Jill Ford with the Monroe County HD composed an article about the importance of folic acid for women, especially CBA women on 5-2-05 and the article ran in their local newspaper, "The Tompkinsville News," on 5-5-05. Circulation for the newspaper includes 3,000 newspapers that are mailed to subscribers weekly (every Thursday) and an additional 1500 newspapers that are available to purchase from the newsstands.
1216-	5/5/2005	Pike	Connie Johnson distributed vitamins and FA pamphlets to 26 women who visited Penny's Hair Court and Merle Norman Cosmetics Shop on this day.
1216-	5/9/2005	Pike	Connie Johnson provided FA information and 9 bottles of multivitamins to women who came to the college campus library on this day.
1216-	5/9/2005	Pike	Connie Johnson provided FA information and 7 bottles of multivitamins to childbearing age women at the library on this day.
12-16	5/10/2005	Logan	Celeste Edwards and Carol England taught smoking cessation and pregnancy workshop classes for two pregnant women in Logan County. One of the women had multiple problems of past addictions and is currently fighting those urges to start up again. Heavy discussion and support offered during the two-hour class including risks involved.
12-16	5/10/2005	Warren	Celeste Edwards, Diane Sprowl and Carol England provided a focus group and smoking cessation and pregnancy workshop classes for two pregnant women in Warren County.
12-16	5/11/2005	Warren	Brenda Iler provided 600 each Folic Acid and Prematurity pamphlets to the courthouse to be used in gift packs issued to those applying for marriage licenses.
1216-	5/16/2005	Pike	Connie Johnson provided information and 16 bottles of multivitamins to women shopping this day at Wal-Mart.
1212-	5/17/2005	Logan	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation to 5 pregnant women in Logan County. Three are smokers and two are non-smokers. This class was focused on breastfeeding and the dangers of

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			second hand smoke to both the baby and mother. The women also learned that their breastmilk is individualized and it will be a different amount of nutrients depending on whether the baby is pre-term, full-term or post-term. They learned about the many benefits of breastfeeding to both the mother and the baby. Three plan to breastfeed, one is undecided and the other wants to bottle feed with formula. (An intern (Celeste) also observed the class).
1216-	5/17/2005	Pike	Connie Johnson distributed 42 bottles of multivitamins and FA pamphlets to the following businesses for them to display and offer to the women of childbearing age who come there for appointments: ABC House of Beauty, Shear Elegance, and Ivy Court Beauty Shop.
1212-	5/17/2005	Warren	Susan Brown and Carol England taught pregnancy workshop and smoking cessation classes to 6 pregnant women, 2 support people in Warren County. This class focused on breastfeeding and secondhand smoke. The women learned that their breastmilk is individualized and will be different based on whether their baby is pre-term, full-term, or post-term. They learned the many benefits of breastfeeding for both the mother and the baby. (An intern, Celeste, also observed the class). Three have made the decision to breastfeed and three are undecided.
12-16	5/18/2005	Metcalf	Celeste Edwards and Carol England provided smoking cessation and pregnancy workshop classes for 5 women in Metcalfe county. Three of the five are no longer smoking.
1216-	5/18/2005	Pike	Connie Johnson distributed 20 bottles of multivitamins and FA pamphlets to JC Penny's hair salon for them to display and offer to the childbearing age women who come there for appointments.
1212-	5/19/2005	Hart	Susan Brown, Carol England and Celeste Edwards provided smoking cessation and pregnancy workshop classes to 6 participants in Hart County. Two of the women were new to the classes and are moderate to heavy smokers. One is already 7 months pregnant with no PN care thus far (third child). Another participant is a non-English speaking Hispanic woman, who is learning the information with the help of an interpreter. This is her fifth pregnancy and the two youngest children also attend classes with her. Today's class on breastfeeding was unique when the little girl wanted to "feed" Lactessa. We tied the model "breasts" around her and she "breastfed" Lactessa for the class. The breast model has a pretty pink drape that can be pulled down over the baby once she is latched onto the breast. Older brother was a little jealous of his sister, and he "sneaked a peek" underneath the other side at the breast not in use. Sister quickly decided that Lactessa needed to switch sides. She continued to nurse Lactessa as the video about "self-attachment" played and it was a learning experience for all present.
12-16	5/19/2005	Muhlenberg	Betty Hendrix provided materials on folic acid and prematurity to 200 participants at the Muhlenburg community hospital's

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			women's Health Fair.
12-16	5/19/2005	Warren	Statewide Folic Acid Campaign Coordinator sent a Welcome package to new member Carol Mock RN, CCM, of Bluegrass Family Health. Over 70 materials were enclosed helping to orient Carol to the KFAP. She was also emailed a map and directions to the state lab building in preparation for May 's meeting. Susan Brown reported.
1216-	5/20/2005	Pike	Connie Johnson distributed 20 bottles of multivitamins and FA pamphlets to Virgie Clinic for them to display and offer to the childbearing age women who come there for appointments.
1216-	5/20/2005	Pike	Connie Johnson distributed 20 bottles of multivitamins and FA pamphlets to the Shelby Valley clinic for them to display and offer to women of childbearing age who come to them for appointments.
1216-	5/23/2005	Pike	Connie Johnson distributed 20 bottles of multivitamins and FA pamphlets to the Ghostbusters' Tanning Salon in Pikeville for them to display and offer to childbearing age women who tan there.
1216-	5/23/2005	Pike	Connie Johnson distribute 20 bottles of multivitamins and FA pamphlets to Jiffy Tan to display and offer to their childbearing age women who tan there.
12-16	5/24/2005	Logan	Susan Brown, Celeste Edwards and Carol England provided smoking cessation support and pregnancy workshop classes to 4 women in Logan County.
1216-	5/25/2005	Pike	Connie Johnson of Pikeville County HD provided 16 bottles of multivitamins and pamphlets to women shopping at Magic Mart.
1216-	6/27/2005	Pike	Connie Johnson of Pike County HD provided 40 bottles of multivitamins and FA literature packets to JC Penny's hair salon, and also to California Nails for them to display and provide to their clients.
1216-	6/28/2005	Pike	Connie Johnson of Pike County HD distributed 60 bottles of multivitamins and FA literature packets to the following businesses to distribute to their clients: Landmark Inn Restaurant, Cost Cutter Salon, Town and Country Beauty Salon.

Service Codes:

1216- Folic Acid

1212- Prematurity

12-16 Both Folic Acid and Prematurity

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