



Activities Bullets Reported During December 2005 through January 17, 2006
List of ALL Activities Reported

Service Code	Activity Date	County	NOTES
1216-	10/22/2005	Clark	Paula Watson provided a folic acid display of information and distributed materials to the 100 participants attending a "Celebration of Women's Health," at the Clark County Extension office. Approximately 75 women of childbearing age were in attendance.
12-16	11/6/2005	Warren	Susan Brown prepared a total 153 materials on folic acid, prematurity, NTDs, SIDS, prenatal care, and breastfeeding to be used in a class for 12 high school teens on Thursday, 12-8-05. These are all CBA women who are currently pregnant or recently postpartum. The teens will view three videos: Make a Difference: Help Reduce the Risk of SIDS; March of Dimes' 7.5 minute video on folic acid; and the CDC country music video: Angels Don't Walk They Fly. Pregnant moms-to-be will receive a Pregnancy baby book. Postpartum moms will receive: Are You Ready for a Baby? And, Folic acid is good for me. All the teens will receive: Breastfeeding: For all the right reasons, Be good to your baby before it's born, Newborn care, Mama magazine, Back to Sleep campaign: one each of pamphlet, door hanger and sticker, Learn the signs of preterm labor with one pink or blue lapel prematurity pin attached; and one "Your Bathroom Dinosaur" (helps detect bathwater that is too hot). Each teen receives the above materials arranged inside a "Get the "B" Attitude" folder. Lisa Houchin plans to teach the class.
1216-	11/7/2005	Statewide KY	Susan Brown sent all 82 members of the KFAP the latest edition of the FANews containing information about the upcoming National FA Awareness Week to be held January 9-13, 2006. Information on how to access free materials to assist with promotion was also included.
12-16	11/28/2005	Warren	Susan Brown sent a response to Dr. Shepherd, and to all those who were contacted with her thoughts about the January campaign and recruitment of new members.
12-16	11/29/2005	Statewide KY	Susan Brown sent an email to all 82 members of the KFAP reminding them to: 1. Mark their calendars for the 2006 KFAP meeting dates; 2. Make sure all are aware of the National FA Awareness Week: January 9-13, 2006; 3. Reminder entire month of January is National Birth Defects Prevention and Awareness Month; and 4. Members were encouraged to invite someone from the community to attend the January KFAP meeting as a step to consider membership to the partnership. Members also received an article about folic acid and DHA courtesy of Diane Sprowl. Susan Brown reported.
12-16	12/1/2005	Statewide KY	Diane Sprowl reports that as of 12-1-05 there have been 433 hits on the KFAP's website at www.kfap.org

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12-16	12/6/2005	Warren	Susan Brown taught pregnancy workshop classes and smoking cessation support to 8 participants in Warren County.
12-16	12/8/2005	Warren	Susan Brown contacted Linda Lancaster, Joyce Robl, and Sandy Cleveland concerning the Birth Defects Prevention and Awareness packets that are normally sent each year, about this time. Emails were sent and responded to by all of the above, and Joyce Robl explained the delay that occurred at the National Birth Defects Network level, making it impossible for those packets to be made in time this year.
12-16	12/8/2005	Statewide KY	Susan Brown sent an email to all 82 members of the KFAP informing the partners as to how they can access the packet of information directly through the NBDN online, and encouraging all members to do so to ensure a united January campaign, statewide.
1216-	12/9/2005	Henderson	Laura Carroll sent a press release about Birth Defects Prevention and Awareness Month to the Henderson County newspaper.
1212-	12/9/2005	Barren River	Susan Brown composed and sent a PSA to the 12 radio stations in the 8 counties of the Barren River District HD about the way Alcohol can affect an unborn baby...for a lifetime. Holiday parties are notorious for social drinking and the press release contains information for protecting and preventing birth defects like fetal alcohol syndrome and fetal alcohol effects. The message is directed at childbearing age women, those already pregnant, as well as those at risk for becoming pregnant.
1212-	12/9/2005	Barren River	Susan Brown composed and sent a press release to 12 newspapers in the 8 counties of the Barren River District HD about the way Alcohol can affect an unborn baby...for a lifetime. Holiday parties are notorious for social drinking and the press release contains information for protecting and preventing birth defects like fetal alcohol syndrome and fetal alcohol effects. The message is directed at childbearing age women, those already pregnant as well as those at risk for becoming pregnant.
1216-	12/9/2005	Hancock	Laura Carroll of the GRDHD sent a press release about Birth Defects Prevention and Awareness to the Hancock County newspaper.
1216-	12/9/2005	Ohio	Laura Carroll of the GRDHD sent a press release about Birth Defects Prevention and Awareness Month to the newspaper in Ohio County.
1216-	12/9/2005	Daviess	Laura Carroll of the GRDHD sent a press release to the newspaper in Daviess County (the Messenger-Inquirer) about Birth Defects Prevention and Awareness Month.
1216-	12/9/2005	Union	Laura Carroll of the Green River District HD sent a press release on Birth Defect Prevention and Awareness Month to the Union County Advocate Newspaper.
1212-	12/9/2005	Barren River	Susan Brown composed and sent a press release to 3 TV stations in the 8 counties of the Barren River District HD about the way Alcohol can affect an unborn baby...for a lifetime. Holiday parties are notorious for social drinking and the press release contains information for protecting and preventing birth defects like fetal alcohol syndrome and fetal alcohol effects. The message is directed at childbearing age women, those already pregnant as well as those at risk for becoming pregnant.
12-16	12/9/2005	Jessamine	Susan Brown provided technical assistance to Betty Bender from Jessamine County.

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12-16	12/9/2005	Green River	Susan Brown provided technical assistance to GRDHD's Laura Carroll.
1216-	12/9/2005	McLean	Laura Carroll of the GRDHD sent a press release on Birth Defects Prevention and Awareness Month to the newspaper in McLean County.
1216-	12/12/2005	Statewide KY	Susan Brown provided feedback to the National FA Council in support of their letter to request the fortification of corn products with folic acid, sold in the U.S.
1216-	12/13/2005	Barren River	Susan Brown composed and sent PSA's promoting January as Birth Defects Promotion and Awareness Month to 3 TV stations in the 8 counties of the Barren River District HD.
12-16	12/13/2005	Warren	Susan Brown and Carol England taught pregnancy workshop and smoking cessation support to 4 participants in Warren County.
12-16	12/13/2005	Metcalfe	Susan Brown taught pregnancy workshop classes and smoking cessation support to 6 participants in Metcalfe County.
1216-	12/13/2005	Barren River	Susan Brown composed and sent press releases promoting January as Birth Defects Prevention and Awareness Month to 12 newspaper media outlets within the 8 counties of the Barren River District HD.
1216-	12/13/2005	Barren River	Susan Brown composed and sent a PSA promoting January as Birth Defects Prevention and Awareness Month to 12 radio stations in the 8 counties of the Barren River District HD.
12-16	12/13/2005	Warren	Susan Brown keyed data to the KFAP database.
12-16	12/14/2005	Hart	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation support to 5 participants in Hart County (2 arrived late).
12-16	12/15/2005	Statewide KY	Susan Brown prepared and distributed the November 2005 KFAP Bullets and reports to all 82 members of the partnership.
12-16	12/15/2005	Warren	Susan Brown keyed data to the KFAP database.
12-16	12/20/2005	Warren	Susan Brown and Carol England taught pregnancy workshop class#5, and smoking cessation support to 7 participants in Warren County.
12-16	12/20/2005	Statewide KY	Diane Sprowl updated the KFAP website with the November 2005 Bullets and reports.
1216-	12/21/2005	Henderson	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Henderson County Health Center to be used for educating childbearing age women about folic acid.
1216-	12/21/2005	Hancock	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Hancock County Health Center to be used for educating childbearing age women about folic acid.
12-16	12/21/2005	Statewide KY	Susan Brown and Amy Stein with the Epilepsy Foundation of Kentuckiana corresponded via email about the possibility of membership to the KFAP. Amy accepted and became a member of the KFAP, receiving a Welcome kit via email as well as two other packets via US mail that contained the CDC blue book, and samples of all materials available for providing an effective campaign on folic acid, birth defects and prematurity. (The last two packets were sent in January, after the Holidays).
1216-	12/21/2005	Ohio	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Ohio County Health Center to be used for educating childbearing age women about folic acid.

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1216-	12/21/2005	Union	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Union County Health Center to be used for educating childbearing age women about folic acid.
1216-	12/21/2005	Webster	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Webster County Health Center to be used for educating childbearing age women about folic acid.
1216-	12/21/2005	Daviess	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the Daviess County Health Center to be used for educating childbearing age women about folic acid.
1216-	12/21/2005	McLean	Laura Carroll with the Green River District HD distributed 250 folic acid pamphlets to the McLean County Health Center to be used for educating childbearing age women about folic acid.
12-16	12/22/2005	Statewide KY	Susan Brown sent the January 26, 2006 KFAP agenda, the 2005 KFAP Plan (Community, Media and Professional committees), and an article on folic acid from the Courier Journal to all 82 members of the KFAP via email.
1216-	12/28/2005	Monroe	Jill Ford with the Monroe County HD reports placement of an article on the importance of folic acid and January being National Birth Defects Prevention Month appeared in their agencies' newsletter. It was sent to 186 local businesses, schools, churches, county and state officials in Monroe County.
12-16	12/28/2005	Hart	Susan Brown taught 3 participants in Hart County about parenting and smoking cessation support. Each participant received the new folic acid resource card from the CDC.
1216-	12/28/2005	Hart	Susan Brown distributed 100 "B" Your Best! With Folic Acid to the Hart County HD to use in educating middle school aged children about the many benefits of folic acid and to encourage either daily multivitamin use, or daily cereal use (with a cereal that contains 100% of the Daily Value) in this age group. The "B" Your Best! With Folic Acid information card is provided free through the CDC.
1216-	12/29/2005	Daviess	Laura Carroll sent letters to 10 OB/GYN's within Daviess County alerting them to the birth defects prevention and awareness campaign during the month of January and asking them to be especially aware of adding folic acid education into their everyday practice routine during this time.
1216-	12/29/2005	Hancock	Laura Carroll sent letters to two family practice doctors in Hancock County to alert them to the birth defect prevention and awareness campaign during the entire month of January, encouraging them to be especially aware to add folic acid counseling into their everyday practice routine.
1216-	1/3/2006	Barren River	Laura Carroll distributed 100 American Baby Espera magazines to 6 counties in the Green River District who have Spanish speaking women of childbearing age patients: Hancock, Henderson, Ohio, McLean, Union and Webster counties. The magazine contains two articles specific to the importance of folic acid.
12-16	1/3/2006	Warren	Susan Brown taught pregnancy workshop classes and smoking cessation support to 8 participants in Warren County. This was class #6 on breastfeeding. The class received information about the importance of continuing PN vitamins the entire time they breastfeed, and switching to a multivitamin with folic acid after the baby weans.

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			They also received information about pitfalls that can occur to breastfeeding when the baby is born prematurely, like nipple confusion. They learned about cup feeding and peridontal syringe feeding to help avoid nipple confusion. All were made aware of the WIC program and the availability of the Medela pump in style pump to mothers who are going back to work or school and who are exclusively breastfeeding their baby and who are WIC participants. They understand that the protocol to have a pump issued includes the fact that the baby must be at least 4 weeks old before a pump is given. Participants also learned about the availability of hospital grade pumps to rent if the baby comes early.
12-16	1/3/2006	Statewide KY	Diane Sprowl reports that the www.kfap.org website has received 466 hits as of 1-3-06 (up 33 hits since December 1, 2005).
1216-	1/3/2006	Barren River	Susan Brown appeared on WBKO channel-13 midday live broadcast, educating the audience of 11,000 viewers about Birth Defects Prevention and Awareness Month during January, as well as next week being National Folic Acid Awareness Week. She encouraged making a lifestyle change for the new year by including a daily multivitamin to your diet to reap the rewards of a lowered risk for heart disease, stroke, and certain cancers and possibly even dementia. Women of childbearing age decrease the risk for serious birth defects of the brain and spine to their babies by 70 percent when folic acid is taken at least three months prior to conception and throughout the early months of pregnancy. Viewers were reminded that half of all pregnancies are unplanned and that NTDs occur in the first 28 days of pregnancy before most women are aware of being pregnant. Susan shared the newest Folic acid bookmark from the CDC that promotes folic acid as being responsible for healthy cell growth and cell repair. Whitney Ray's (the interviewer) eyes grew bigger when she heard that we lose 40,000 cells per minute and 50-100 strands of hair per day. Whitney closed with: Folic acid...we really don't know what we've been missing!
12-16	1/3/2006	Warren	The Barren River District HD provided a display for Birth Defects Prevention and Awareness Month, and for National Folic Acid Awareness week in the lobby of the District office. A basket holds folic acid pillboxes/key chains and the latest CDC folic acid bookmark "B" Your Best! It encourages folic acid use to maintain cell growth and replenish cell loss that occurs every single day. Brochures and pamphlets related to folic acid, birth defects and prematurity are available at the booth. March of Dimes literature "From polio to prematurity," and Are you ready for a baby? (English and Spanish) are also provided. CDC materials Emma's Story (English and Spanish), Folic Acid is good for me...Folic acid is good for us (African American and Hispanic), Living with Spina Bifida (English and Spanish) and one KFAP Folic Acid tray liner completes the table area of the booth. The threefold board highlights the Kentucky Folic Acid Partnership and displays pictures of deeply colorful foods high in folic acid, a picture of women from various ethnic groups ages 12-45 years as well as a picture of a family with mother, father and child to help depict those who need folic acid during the childbearing years to reduce the risk of NTDs. The display will be provided during the entire month of January.

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1216-	1/4/2006	Hancock	Laura Carroll distributed 20 folic acid bags filled with stickers, pamphlets, and key chains to the "CHAMPIONS" group for girls at Hancock Middle School.
12-16	1/5/2006	Barren	Susan Brown taught 12 Head Start parents about the benefits of folic acid, the problems of prematurity and birth defects. Each participant received a folic acid folder filled with 30 pieces of materials. Each participant also had his or her secondhand smoke exposure tested using the smoke analyzer machine. Staff members in attendance (6) also utilized the machine and one woman who had been a smoker for 36 years, realized that her smoking habits had increased more than she had fully realized before doing the analyzer test. The parents' group playfully teased her into admitting she needed help to live a healthier lifestyle in 2006. The evening ended with the country music video: Angels Don't Walk They Fly, the story of a little girl with Spina Bifida who dies at the age of 5. The presentation was well received and the parents voiced their desire to turn over a new leaf and to begin taking a daily multivitamin (or at least a folic acid supplement) every day in the coming year. One woman in the group was 6 weeks pregnant and she had not been taking folic acid prior to conception. She was also a heavy smoker. After the presentation she came up with tears in her eyes and asked if everything was going to be all right? We discussed the things she can do now to improve her health and the health of the baby she's carrying. I also counseled her about the screening test MSAFP that can be done in her doctor's office when the time is right in her pregnancy. I felt this mom was truly impacted by the presentation and will make positive behavior changes.
1216-	1/6/2006	Monroe	A booth has been set up in the lobby of the Monroe County HD, displaying information on Folic Acid Week and Birth Defects Prevention Month. Brochures and handouts on folic acid were provided in both English and Spanish. The display will be provided during the entire month of January 2006. Jill Ford reported.
1216-	1/7/2006	Hancock	Laura Carroll placed a PSA about Birth Defects Prevention and Awareness Month in the United Methodist Churches' bulletin. Approximately 300 members attend church there each Sunday. Laura also donated green ribbons to the church for members to wear throughout the month of January to highlight folic acid awareness month.
12-16	1/10/2006	Warren	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation support to 7 participants in Warren County. This was class #7: Normal newborn characteristics, diapering and cord care and safety issues were discussed. Participants are aware that this Birth Defects prevention month and folic acid awareness week. They viewed the display in the lobby and had access to extra handouts and incentives located there.
12-16	1/10/2006	Metcalf	Susan Brown and Carol England taught pregnancy workshop classes and smoking cessation support to 7 participants in Metcalfe County. One participant in class had great success with decreasing his cigarettes from 18 down to 6 this session. He is working very hard to kick the habit! This was class #6 Breastfeeding. The class received information about the importance of continuing PN vitamins the entire time they breastfeed, and switching to a multivitamin with folic

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			acid after the baby weans. They also received information about pitfalls that can occur to breastfeeding when the baby is born prematurely, like nipple confusion. They learned about cup feeding and periodontal syringe feeding to help avoid nipple confusion. All were made aware of the WIC program and the availability of the Medela pump in style pump to mothers who are going back to work or school and who are exclusively breastfeeding their baby and who are WIC participants. They understand that the protocol to have a pump issued includes the fact that the baby must be at least 4 weeks old before a pump is given. Participants also learned about the availability of hospital grade pumps to rent if the baby comes early.
12-16	1/11/2006	Warren	Diane Sprowl taught 21 Head Start staff about the benefits of folic acid and the problems of prematurity during a 30-minute presentation, in Bowling Green.
1216-	1/12/2006	Daviess	Laura Carroll provided a live TV interview on WTVW Fox 7 in Evansville, IN with an audience that reaches all 7 counties of the GRDHD. The interview was to highlight the importance of folic acid in your everyday life and it's value in reducing the risk of birth defects.
1212-	1/13/2006	Statewide KY	The KPA has received a grant from the March of Dimes to provide an educational course online geared to professionals on prematurity. Susan Brown emailed the information she received from Diane Sprowl to the 83 members of the KFAP with encouragement to spread the word further among each agencies' pool of professionals.
12-16	1/17/2006	Statewide KY	Susan Brown keyed data for the KFAP and downloaded the statewide database into the folic acid database to run the December reports for the 83 members of the KFAP.
1212-	1-17-06	Epilepsy Foundation-Jefferson	Amy Stein of the Epilepsy Foundation of Kentuckiana sent the KPA online information about prematurity for professionals to 9 colleagues within her agency and asked them to also pass the word.
12-16	1-14-06	Warren	Diane Sprowl reached 200 participants with the folic acid message and prematurity awareness during the Health and Wellness Expo at the Convention Center in Bowling Green.

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Per Susan Brown Kentucky's Statewide Folic Acid Campaign Coordinator