



Bullets for December 2009 All entries via online reporting from:
December 1, 2009 through January 21, 2010

Service Code	Activity Date	County	NOTES
1212-	9/17/2009	Fayette	Megan Jones, Community Director, and Amy Helgeson, Division Director, held the Kroger Pumpkin Campaign Lexington Kick-off.
12-16	10/1/2009	Pulaski	A Testimonial Dinner was held in Somerset, KY on October 1st by the Cardinal Division of the March of Dimes.
12-16	10/3/2009	Wayne	The Monticello, KY March for Babies was held on October 3rd.
1212-	10/3/2009	Marion	Jennifer Reynolds, Division Director of the Barren River Division of the March of Dimes, headed up the Marion County March for Babies in Lebanon, KY.
1216-	10/6/2009	Hopkins	While doing a Diabetes Self-Management Series I discussed Folic Acid to the 5 participants in class #1 of 3 classes. This educational info. was given by Sharon Iliohan RN, MSN.
9999-	10/7/2009	Knox	The Cardinal Division of the March of Dimes held a Committee Meeting on October 7th in Corbin, KY.
1212-	10/16/2009	Fayette	Megan Jones, Community Director, and Katrina Thompson, Director of Program Services, were on the Noon show promoting Lexington's Signature Chefs event.
1212-	10/20/2009	Jefferson	A Committee Meeting was held in Louisville, KY on October 20th.
1212-	10/20/2009	Jefferson	A speech was given at the UAW Women's Conference in Louisville, KY.
9999-	10/21/2009	Hart	Alicia Matthews, BFG Peer Counselor provided a booth at the Annual Community Baby Shower for New and Expectant Parents on Wednesday, Oct 21, 2009 from 3-5pm at the Hart County Extension Office in Munfordville. She spoke with 9 pregnant and one male significant other about the risks of smoking during pregnancy, each participant received a packet of materials about breastfeeding, the WIC-BFG Peer Counselor program, the importance of taking folic acid

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			daily (before, during and after pregnancy), and the signs and symptoms of PTL. Alicia also discussed the importance of the last few weeks of pregnancy related to brain growth and development and each participant received a brain card showing the difference in the size of the baby's brain when born LPT versus FT. The participants now know that HBWW, AND THAT Breastfeeding is the best nutrition for babies during their first 6 months. Susan Brown reported and assembled the packets of information and display materials.
1212-	10/21/2009	Fayette	Amy Helgeson, Division Director, was on the Noon show promoting the Lexington Signature Chefs event.
12-16	10/21/2009	Fayette	Amy Helgeson, Division Director, Megan Jones, Community Director, and Katrina Thompson, Director of Program Service, attended the KYRA Day at the Races.
9999-	10/22/2009	McCracken	A commercial for the Paducah, KY Signature Chefs Auction ran with Comcast Cable from October 22nd through October 31st, 2009.
12-16	10/24/2009	Knox	The Corbin, KY March for Babies was held on October 24th.
1212-	11/2/2009	Jefferson	An interview in promotion of the Louisville Signature Chefs event was held on WHAS 11.
1212-	11/3/2009	Jefferson	WDJX radio out of Louisville, KY promoted the Ohio Valley Division's Signature Chefs event.
12-16	11/4/2009	Jefferson	DuPont Manual High School FBLA presentation in Louisville, KY - focusing on the FBLA/March of Dimes partnership, "Teen to Teen", service, etc.
1212-	11/5/2009	Fayette	The Lexington Signature Chefs Auction, headed by Amy Helgeson, Division Director, was held on November 5th.
1212-	11/5/2009	Jefferson	Jenny Druschke, Division Director of the Ohio Valley Division of the March of Dimes, headed up the Louisville Signature Chefs event.
1212-	11/10/2009	Fayette	UK Career/Intern Fair
1212-	11/11/2009	Statewide KY	A statewide March of Dimes Family Teams conference call was held discussing prematurity and the upcoming 2010 March for Babies.
1212-	11/11/2009	Jefferson	Alpha Phi Alpha project in Louisville, KY.
9999-	11/12/2009	Pulaski	The Cardinal Division of the March of Dimes held a board meeting in Somerset, KY.
1212-	11/12/2009	Warren	The Bowling Green Signature Chefs event, organized by Jennifer Reynolds, Division Director, took place at the Corvette Museum.
1212-	11/17/2009	Jefferson	Mary Beth Camp, NICU Specialist, took 5 individuals on a tour of the Norton NICU on Prematurity Awareness Day.
9999-	11/17/2009	Fayette	The Prematurity Summit, organized by Katrina Thompson, Director of Program Services, was held in Lexington, KY on Prematurity Awareness Day.
9999-	11/17/2009	Fayette	Susan Brown presented a PPP on Best-Practice for Breastfeeding the LPTBB, during the March of Dimes' November Prematurity Summit in Lexington at Central Baptist Hospital, 11-17-09 (Prematurity

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			Awareness Day) with 50 health professionals in attendance. In addition, over lunch the group also viewed a 20 minute DVD of Dr. Christine Smillie's Baby-Led Breastfeeding...the Mother-Baby Dance.
9999-	11/18/2009	Knox	A committee meeting was held in Corbin, KY.
1212-	11/18/2009	Jefferson	A Family Teams Committee Meeting was held in Louisville, KY, discussing the March of Dimes mission and 2010 March for Babies.
1212-	11/20/2009	Jefferson	FCCLA National Conference in Louisville, KY.
12-16	11/20/2009	Pulaski	A committee meeting was held in Somerset, KY.
12-16	11/24/2009	Statewide KY	Susan Brown prepared and distributed the October 2009 KFAP Report and Bullets to all 92 members of the KFAP via worksite email.
1212-	11/30/2009	Fayette	The November House Calls brochure mailing for UK HealthCare was sent to many in Fayette County and the surrounding counties, including Scott, Madison, Franklin, Clark, and Jessamine.
12-16	12/1/2009	Warren	Diane Sprowl reported that there were 3547 hits on www.kfap.org as of 12/1/09. There were 82 hits since November 2nd.
9999-	12/01/2009	Barren	Susan Brown mentored two WIC-BFG Peer Counselors at the Barren County HD. Afterwards, they all participated in a webinar CE offering on the H1N1 virus and how an active case during labor affects BFG for new moms and their babies. A CDC presentation in association with ILCA.
9999-	12/04/2009	Warren	Bonnie Holt-Logsdon and Susan Brown both participated in a 4-hour conference call as steering committee members for the Business Case for BFG, a DPH grant.
12-16	12/05/2009	Hardin	Susan Brown and Nancy Quarcelino representing the BRDHD attended the State March of Dimes' PSC committee meeting in E-town to review, evaluate and recommend grants for funding that adhere to the mission focuses of the KY Chapter of the MODs. Susan Brown chairs that committee and also serves on the Board of Directors, as the statewide FA Campaign Coordinator.
12-16	12/07/2009	Warren	Webinar offering Drugs and Pregnancy. Prepared outline for the MODs' Board meeting focused on establishing goals for implementing HBWW strategies meshed with Business Case for BFG initiatives, into the MODs' 2010 planning objectives and activities. Susan Brown reported.
9999-	12/08/2009	Franklin	Susan Brown reports attending the State BFG Coalition meeting in Frankfort that included participating in the bi-monthly CDC conference call presentation. Ten others also participated.
12-16	12/09/2009	Warren	Susan Brown reports participating in a conference call for the MODs' Board of Directors where folic acid, prematurity and breastfeeding were topics of interest.
12-16	12/14/2009	Statewide	Susan Brown Prepared and Distributed the November KFAP Reports and Bullets and to all 92 members of the KFAP.
9999-	12/17/2009	Warren	Susan Brown co-taught a Breastfeeding/substance abuse class with Jessica Diame, of Lifeskills' KIDSNow program. There were 26

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			pregnant moms in attendance.
9999-	01/05/2010	Warren	Susan Brown and Bonnie Holt-Logsdon attended a 3.5 hour steering committee meeting on the Business Case for Breastfeeding.
9999-	01/12/2010	Warren	Susan Brown taught a 2-hour BFG class to 5 participants. The pregnant women also received info on folic acid and preventing preterm birth. Also in attendance were a 3 week old breastfeeding baby and mother. The class seemed to appreciate having the new mom and baby present to get a better idea of the demands of early BFG, and the exposures to BFG in public.
9999-	01/14/2010	Warren	Bonnie Holt-Logsdon participated in a Business Case for BFG Steering Committee conference call. A videoconference educational offering has been planned for two dates: 1-29-10 and also 2-8-10. Each will be a 4 hour offering and participants need to register on TRAIN.
12-16	01/20/2010	Fayette	Susan Brown reports attending the HBWW Investigator's Meeting in Lexington at the Doubletree Hotel and Suites, where participants heard the results of the past 3-years of the HBWW Initiative. Selected speakers from each of the three implementation sites shared their accomplishments, challenges and opportunity from the past 3 years. The program has been expanded this year to also include the three comparison sites and the BRDHD. Additional speakers from the National MODs, Johnson and Johnson Pediatric Institute, and from our local KY Chapter of the MODs and Dr. Ruth Ann Shepherd completed the agenda. All three sites (hospitals and HDs) each received a plaque of recognition for their hard work and dedication. Dr. Shepherd was recognized at the national level for her vision and leadership. Always humble, Dr. Shepherd dedicated her award back to all the people within those sites and throughout the state who provided the legwork—commenting that she merely shared the stories.
12-16 9999-	01/20/2010	Warren	Quarterly BabyNet Coalition meeting held at Fairview Community Clinic. Beverly Salchi with the state WIC office was a guest during this month's meeting. Bonnie Logsdon, Chair presented on the Business Case for BFG. Susan Brown will present on the HBWW expansion at our next meeting. Medical Center's NICU has received a MODs' grant for a parents' mentoring program. They will also be collaborating with the BRDHD on the HBWW initiative.
12-16	01/21/2010	Warren	Susan Brown prepared and distributed the December KFAP Bullets and Reports to all 92 members of the KFAP.

What the Service Codes Represent:

9999-“Other” Perinatal Health Activities

1212-Prematurity Activities

1216- Folic Acid Activities

12-16 Folic Acid & Prematurity Activities Provided Simultaneously

**December Bullets Prepared and Distributed January 21, 2010
Per Susan Brown, Kentucky's Statewide Folic Acid Campaign Coordinator**