



Bullets for December 1, 2009 through December 31, 2009

Service Code	Activity Date	County	NOTES
1212-	9/17/2009	Fayette	Megan Jones, Community Director, and Amy Helgeson, Division Director, held the Kroger Pumpkin Campaign Lexington Kick-off.
12-16	10/1/2009	Pulaski	A Testimonial Dinner was held in Somerset, KY on October 1st by the Cardinal Division of the March of Dimes.
12-16	10/3/2009	Wayne	The Monticello, KY March for Babies was held on October 3rd.
1212-	10/3/2009	Marion	Jennifer Reynolds, Division Director of the Barren River Division of the March of Dimes, headed up the Marion County March for Babies in Lebanon, KY.
1216-	10/6/2009	Hopkins	While doing a Diabetes Self-Management Series I discussed Folic Acid to the 5 participants in class #1 of 3 classes. This educational info was given by Sharon Iliohan RN, MSN.
9999-	10/7/2009	Knox	The Cardinal Division of the March of Dimes held a Committee Meeting on October 7th in Corbin, KY.
1212-	10/16/2009	Fayette	Megan Jones, Community Director, and Katrina Thompson, Director of Program Services, were on the Noon show promoting Lexington's Signature Chefs event.
1212-	10/20/2009	Jefferson	A Committee Meeting was held in Louisville, KY on October 20th.
1212-	10/20/2009	Jefferson	A speech was given at the UAW Women's Conference in Louisville, KY.

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9999-	10/21/2009	Hart	Alicia Matthews, BFG Peer Counselor provided a booth at the Annual Community Baby Shower for New and Expectant Parents on Wednesday, Oct 21, 2009 from 3-5pm at the Hart County Extension Office in Munfordville. She spoke with 9 pregnant and one male significant other about the risks of smoking during pregnancy, each participant received a packet of materials about breastfeeding, the WIC-BFG Peer Counselor program, the importance of taking folic acid daily (before, during and after pregnancy), and the signs and symptoms of PTL. Alicia also discussed the importance of the last few weeks of pregnancy related to brain growth and development and each participant received a brain card showing the difference in the size of the baby's brain when born LPT versus FT. The participants now know that HBWW, and that Breastfeeding is the best nutrition for babies during their first 6 months. Susan Brown reported and assembled the packets of information and display materials.
1212-	10/21/2009	Fayette	Amy Helgeson, Division Director, was on the Noon show promoting the Lexington Signature Chefs event.
12-16	10/21/2009	Fayette	Amy Helgeson, Division Director, Megan Jones, Community Director, and Katrina Thompson, Director of Program Service, attended the KYRA Day at the Races.
9999-	10/22/2009	McCracken	A commercial for the Paducah, KY Signature Chefs Auction ran with Comcast Cable from October 22nd through October 31st, 2009.
12-16	10/24/2009	Knox	The Corbin, KY March for Babies was held on October 24th.
1212-	11/2/2009	Jefferson	An interview in promotion of the Louisville Signature Chefs event was held on WHAS 11.
1212-	11/3/2009	Jefferson	WDJX radio out of Louisville, KY promoted the Ohio Valley Division's Signature Chefs event.
12-16	11/4/2009	Jefferson	DuPont Manual High School FBLA presentation in Louisville, KY - focusing on the FBLA/March of Dimes partnership, "Teen to Teen", service, etc.
1212-	11/5/2009	Fayette	The Lexington Signature Chefs Auction, headed by Amy Helgeson, Division Director, was held on November 5th.
1212-	11/5/2009	Jefferson	Jenny Druschke, Division Director of the Ohio Valley Division of the March of Dimes, headed up the Louisville Signature Chefs event.
1212-	11/10/2009	Fayette	UK Career/Intern Fair
1212-	11/11/2009	Statewide KY	A statewide March of Dimes Family Teams conference call was held discussing prematurity and the upcoming 2010 March for Babies.

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1212-	11/11/2009	Jefferson	Alpha Phi Alpha project in Louisville, KY.
9999-	11/12/2009	Pulaski	The Cardinal Division of the March of Dimes held a board meeting in Somerset, KY.
1212-	11/12/2009	Warren	The Bowling Green Signature Chefs event, organized by Jennifer Reynolds, Division Director, took place at the Corvette Museum.
1212-	11/17/2009	Jefferson	Mary Beth Camp, NICU Specialist, took 5 individuals on a tour of the Norton NICU on Prematurity Awareness Day.
9999-	11/17/2009	Fayette	The Prematurity Summit, organized by Katrina Thompson, Director of Program Services, was held in Lexington, KY on Prematurity Awareness Day.
9999-	11/17/2009	Fayette	Susan Brown presented a PPP on Best-Practice for Breastfeeding the LPTBB, during the March of Dimes' November Prematurity Summit in Lexington at Central Baptist Hospital, 11-17-09 (Prematurity Awareness Day) with 50 health professionals in attendance. In addition, over lunch the group also viewed a 20 minute DVD of Dr. Christine Smillie's Baby-Led Breastfeeding...the Mother-Baby Dance.
9999-	11/18/2009	Knox	A committee meeting was held in Corbin, KY.
1212-	11/18/2009	Jefferson	A Family Teams Committee Meeting was held in Louisville, KY, discussing the March of Dimes mission and 2010 March for Babies.
1212-	11/20/2009	Jefferson	FCCLA National Conference in Louisville, KY.
12-16	11/20/2009	Pulaski	A committee meeting was held in Somerset, KY.
12-16	11/24/2009	Statewide KY	Susan Brown prepared and distributed the October 2009 KFAP Report and Bullets to all 92 members of the KFAP via worksite email.
1212-	11/30/2009	Fayette	The November House Calls brochure mailing for UK HealthCare was sent to many in Fayette County and the surrounding counties, including Scott, Madison, Franklin, Clark, and Jessamine.
12-16	12/1/2009	Warren	Diane Sprowl reported that there were 3547 hits on www.kfap.org as of 12/1/09. There were 82 hits since November 2nd.

What the Service Codes Represent:

9999-“Other” Perinatal Health Activities

1212-Prematurity Activities

1216- Folic Acid Activities

12-16 FA & Prematurity Activities Provided Simultaneously

Completed December Bullets Prepared and Distributed March 23, 2010

Per Susan Brown Kentucky’s Statewide FA Campaign Coordinator

Kentucky



Bullets for January 1, 2010 through March 23, 2010

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9999-	9/1/2009	Fayette	SIDS Prevention -600 Back To Sleep cloth bags with educational materials distributed in clinics, and by HANDS program at LFCHD
1216-	11/30/2009	Boone	4 bottles of MV1 with folic acid given to women of childbearing age that were interested at Boone County Health Center as part of Friend to Friend Folic Acid Campaign (grant with St. Elizabeth Outpatient Women's Center)
1216-	11/30/2009	Kenton	4 bottles of MV1 with folic acid given to women of childbearing age that were interested at Kenton County Health Center as part of Friend to Friend Folic Acid Campaign (grant with St. Elizabeth Outpatient Women's Center)
1216-	11/30/2009	Grant	4 bottles of MV1 with folic acid given to each woman in childbearing age that wanted them at Grant County Health Center as part of Friend to Friend Folic Acid Campaign through grant with St. Elizabeth's Outpatient Women's Center
1216-	11/30/2009	Campbell	4 bottles of MV with folic acid given to each interested non-pregnant woman in childbearing years as part of Friend to Friend Folic Acid Campaign (grant funds from St. Elizabeth Outpatient Women's Center)at Campbell County Health Center
9999-	12/1/2009	Barren	Susan Brown mentored and observed 4 BFG Peer Counselors (individually an hour each), and then 2 stayed to view a webinar with Susan on breastfeeding and the current recommendations for proper precautions when helping Breastfeeding women and their families during an outbreak of H1N1. Also the recommendations to pregnant women to carefully consider

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			being immunized against the H1N1 virus and to also consider breastfeeding as an effective way to increase their baby's immunity during those first 6 months when babies are too young to receive the vaccine.
9999-	12/1/2009	Barren	Susan Brown mentored two WIC-BFG Peer Counselors at the Barren County HD. Afterwards they all participated in a webinar CE offering on the H1N1 virus and how an active case during labor affects BFG for new moms and their babies. A CDC presentation in association with ILCA.
9999-	12/4/2009	Warren	Bonnie Holt-Logsdon and Susan Brown participated in a 4-hour videoconference call, as steering committee members for the Business Case for BFG, a DPH grant. A total of 9 participated in the call.
12-16	12/5/2009	Hardin	Susan Brown and Nancy Quarcelino representing the BRDHD attended the State MODs' PSC Committee meeting in E-town to review, discuss, evaluate and recommend grants for funding that adhere to the mission focuses of the KY Chapter of the MODs. Susan Brown chairs this committee and also serves on the Board of Directors, as the statewide FA Campaign Coordinator.
12-16	12/5/2009	Hardin	Susan Brown and Nancy Quarcelino attended the MOD's State PSC Committee meeting on Saturday, December 5, 2009. The committee reviewed grant applications and made their recommendations for grant funding. These now go to the MODs' Board members for final approval. The PSC committee also looked at the goals and objectives for 2010 which includes expanding the HBWW campaign from 6 to 7 location sites with the 8 counties of Barren River District HD making up that 8th location.
12-16	12/7/2009	Warren	Susan Brown reports viewing a Webinar offering on Drugs and Pregnancy-1 hour CE. This info was also used to prepare an outline for the MODs' Board meeting focused on establishing goals for implementing HBWW strategies meshed with Business Case for BFG initiatives, into the MODs' 2010 planning objectives and activities.
9999-	12/8/2009	Franklin	Susan Brown reports attending the State BFG Coalition meeting in Frankfort that included participating in the bi-monthly CDC conference call presentation--this month featured the American Academy of Pediatrics Section on BFG.
9999-	12/8/2009	Franklin	Susan Brown reports that the State BFG Coalition met in Frankfort at the Extension Office for their every other month CDC Conference call. This month's topic was the AAP Section on BFG and their commitment to supporting the Ten Steps for a

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			Baby Friendly Hospital Initiative. A business meeting was also conducted and members looked at ways to expand membership and brainstormed ideas for supporting and assisting in the implementation of the Business Case for Breastfeeding in KY.
12-16	12/9/2009	Warren	Susan Brown reports participating in a conference call for the MODs' Board of Directors where folic acid, prematurity, and breastfeeding were topics of interest.
12-16	12/9/2009	Warren	Susan Brown reports that she participated in the March of Dimes' Board meeting conference call on 12-9-09. This call was to see if all focus topic leaders are on track with their 2010 plans. Susan is the leader for the HBWW section, and she reported that the statewide PSC committee had met the previous Saturday and their plans are in order.
1216-	12/10/2009	Monroe	Folic Acid Awareness Week for January 2010 information/article placed in Monroe Co Citizen
12-16	12/14/2009	Statewide KY	Susan Brown prepared and distributed the November KFAP Reports and Bullets to all 92 members of the KFAP.
12-16	12/14/2009	Hopkins	This was a Ladies Missionary Group meeting located at Mt. Zion Baptist Church in Earlington, KY. There were 15 ladies present. Sharon Iliohan RN, MSN discussed the flip chart and gave info. on Folic Acid and Prematurity. The teaching was for 30 minutes in length by mostly discussion.
12-16	12/14/2009	Statewide KY	Susan Brown prepared and distributed the November 2009 KFAP Bullets and Report to all 96 members of the KFAP via email distribution list.
12-16	12/15/2009	Hopkins	The meeting today had ladies that were in the MOPS (mothers of preschoolers) program. There were 13 ladies in attendance and 12 were in their CB years. The meeting was held at the First Baptist Church where the discussion was led by Sharon Iliohan RN, MSN. The folic acid toolkit was discussed along with info about prematurity and the "brain card" visual was used for the ladies to pass around to emphasize the importance of carrying a child to term and also taking folic acid.
9999-	12/17/2009	Warren	Susan Brown reports reaching 27 pregnant women with the folic acid, PTB prevention and SIDS messages while teaching a BFG class in partnership with Lifeskills' KidsNow program. There were 29 participants for the two hour class that also featured substance abuse awareness and prevention taught by Jessica Diame with the KIDSNow program. Each pregnant woman who registered and participated received a gift card of \$25 compliments of the KIDSNow program (Jessica Diame and Dottie Zais).

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9999-	12/17/2009	Warren	Susan Brown co-taught a breastfeeding/substance abuse class with Jessica Diame of Lifeskills' KIDSNow program. There were 26 pregnant moms in attendance.
12-16	12/17/2009	Warren	Diane Sprowl updated www.kfap.org. A page of resources for helping families to be tobacco free was added, as well as information on January 2010 Folic Acid Awareness Week. Some elements that were not functioning properly were repaired as well.
12-16	12/22/2009	Statewide KY	Susan Brown sent a list of 4 articles to KFAP members to view: new disparities in diagnosis and incidence of melanoma, birth defects increased among certain workers, H1N1, and birth rates have increased including teen pregnancy. A fifth article on BFG and heart protection was sent later on the same day.
12-16	12/31/2009	Fayette	During 2009 the LFCHD HANDS/Perinatal program made approximately 1004 visits to the homes of pregnant women. Discussed importance of keeping their doctors' appointments, and taking prenatal vitamin supplements. Approximately 60% of the women were Hispanic.
12-16	1/4/2010	Warren	The hit count on kfap.org was 3681 on 1/4/10. There were 134 hits during December.
12-16	1/5/2010	Warren	Susan Brown placed a folic acid quiz in each of the District and Warren County staff persons' mailboxes, with an attached flyer that read "Have you taken your folic acid today?" She also discussed these same goals (especially for CBA women) during a group team meeting and later during a BFG Peer Counselor meeting. Behavior change was accomplished in at least one RD in attendance.
12-16	1/5/2010	Warren	Susan Brown provided a folic acid display in the lobby of the BRDHD during the entire month of January. Approximately 500 pieces of information was distributed via the display table. In addition, during the first week in January a message was placed on the message board outside the HD asking "Have you taken your folic acid today? (In Spanish).
9999-	1/5/2010	Statewide KY	Susan Brown and Bonnie Holt-Logsdon attended a 3.5 conference call as members of the steering committee for the Business Case for BFG.
1212-	1/6/2010	Monroe	Outreach meeting with HANDS staff regarding prematurity information for HANDS participants. March of Dimes information ordered for HANDS program.
9999-	1/12/2010	Warren	Susan Brown taught a 2-hour breastfeeding class to 5 participants. The pregnant women also received info on folic acid and preventing preterm birth. Also in attendance were a 3-

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			wek old breastfeeding baby and mother. The class seemed to appreciate having a new mom and baby present to get a better idea of the demands of early breastfeeding and exposures to breastfeeding in public.
9999-	1/14/2010	Warren	Bonnie Holt-Logsdon participated in a Business Case for BFG steering committee meeting conference call. A videoconference educational offering has been planned for these two dates: 1-29-10 and 2-8-10. Each of these is a 4-hour presentation and registration is available via TRAIN.
1216-	1/15/2010	Fayette	LFCHD Web Page with Folic Acid Important for Pregnant Women and National Birth Defects Month.
12-16	1/20/2010	Fayette	Susan Brown reports attending the HBWW Investigator's meeting in Lexington where participants heard the results of the past 3 years of the HBWW Initiative. Selected speakers from each of the three intervention sites shared their accomplishments, challenges and opportunities from the last 3 years. This year the program expands to the three comparison sites and also to the BRDHD. Rounding out the agenda were speakers from JJPI, National MODs, Katrina Thompson and Dr. Ruth Ann Shepherd. The three intervention sites (hospitals and HDs) each received recognition plaques, and Dr. Shepherd received an appreciation award which she humbly dedicated to the hard work of so many others at the grassroots level.
9999-	1/20/2010	Warren	Susan Brown reports that the BabyNet Coalition met at Fairview Community Clinic for their quarterly meeting. Beverly Salachi from the state WIC office was a guest during this month's meeting. Chair, Bonnie Holt-Logsdon presented on the Business Case for BFG. She mentioned that Susan Brown will give an update on the HBWW initiative at the next meeting in regard to the meeting she attended today in Lexington. The Medical Center has a new MODs' grant for their NICU focused on their new mentoring program for parents with babies in the NICU.
12-16	1/21/2010	Statewide KY	Susan Brown prepared and distributed the December KFAP Bullets and Reports to all 92 members of the KFAP.
1212-	1/27/2010	Statewide KY	Susan Brown sent an article about court orders being issued to certain pregnant women considered at risk for various health complications. One was a case involving a pregnant smoking mom, who was ordered to remain in a Florida hospital against her wishes on bedrest to help prevent preterm birth. The baby delivered three days later as a stillbirth. Another case involved an order for a multip to have a c-section with her 6th child due to the baby having macrosomia, in spite of a history that she

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			had vaginally delivered the first five children-each weighing around 12 pounds. The mom went to a different hospital and safely delivered her over 11 pound baby without complications before the court order could be issued to force her to have a C-section.
9999-	1/27/2010	Statewide KY	Susan Brown sent an article on a study that shows the ability to reverse fetal alcohol effects in mice, to all 96 members of the KFAP. This article appeared in Modern Medicine and was sent to Susan by Fran Belvin.
12-16	2/1/2010	Warren	Hit count on KFAP.org was 3783 as of 2/1/10. There were 102 hits between 1/4 and 2/1.
9999-	2/5/2010	Statewide KY	Susan Brown distributed an article from ILCA promoting wet nursing as the best solution to helping motherless infants/children survive in Haiti during their current disaster emergency conditions. The article urges professionals to not be misled into thinking that donating formula is a better option. Haiti is known to have a 95% ratio of breastfeeding mothers and therefore finding able and willing wet nurses should be difficult. UNICEF is recommending direct nursing skin to skin for the least risk of contamination. This article was sent to all KFAP and BabyNet members, and to the WIC Coordinator and Peer Counselors within the BRDHD.
12-16	3/1/2010	Warren	The hit count on www.kfap.org was 3856 as of 3/1/10. This count reflects 73 hits during February.

What the Service Codes Represent:

9999-“Other” Perinatal Health Activities

1212-Prematurity Activities

1216-Folic Acid Activities

12-16 FA & Prematurity Activities Provided Simultaneously

January and February 2010 Bullets Prepared and Distributed March 23, 2010

Per Susan Brown, Kentucky’s Statewide FA Campaign Coordinator