



**KFAP Meeting September 22, 2011 Frankfort Kentucky
11am-1pm State Laboratory Building-Press Room**

Those present: Paula Watson Estill County HD, Anita Joiner BRDHD RD Intern, Diane Sprowl BRDHD, Kara Brown MOD, Christy Isaacs Madison County HD, Amanda Gatewood DPH, Joyce Robl DPH, Catherine Lowe LFCHD-Lexington, Katrina Thompson MOD, Trina Miller DPH, Dr. David Adamkin U of L, Shelley Adams DPH, Shari Stewart Central Baptist Hospital, Susan Borders Louisville Metro HD, Judy Wallace St. Elizabeth Healthcare, Sherri Hoffman Northern KY HD, Teresa Cooper Medicaid, Mary Sue Flora KBSR DPH, Dr. Ruth Ann Shepherd KFAP Chairperson DPH and Susan Brown KFAP Coordinator BRDHD. **Those unable to attend:** Colleen Payne SBAK (son hospitalized), Nicole Nichols DPH-(sudden mandatory meeting) and Emily Adkins DPH.

1. Call to order-Susan Brown
2. Welcome and Introduction of Members Present-Susan Brown & Members
3. Sign-in Sheet
4. Approval of the Minutes: Motion made to approve and seconded
5. Chairman's Report-Dr. Ruth Ann Shepherd: Dr. Shepherd reminded members that it was in this room that HBWW came to be and with much hard work from many sources HBWW is growing from 7 sites to 8 sites in KY, as well as its' expansion into Texas and New Jersey. Programs like HANDS are making an impact with 1/3 fewer PTB in mom's enrolled in the HANDS program and 2/3 fewer PTB if a teen is identified early and enrolled in HANDS. Dr. Shepherd, Dr. Lee from Louisville and others (representatives from AAP, ACOG, Healthy Start and FIMR) have come together to form a newly revised Infant Mortality Committee and although they've only met once thus far, many things were discussed. In the 70s and 80s infant mortality saw decreases and now those rates have leveled off, so what are the next steps for decreasing Infant Mortality? We need to look at disparities in healthcare and possibly look at Medicaid system changes to decrease infant mortality. Could Medicaid cover low-income women's cost for folic acid prior to pregnancy? Could they cover pre-conception care as well as, PN care? Funding is tight—the next two years will bring sizable Federal

cuts and MCH cuts will probably be huge and all of us in public health will be affected. Mothers and babies are important! We need to *advocate for mothers and babies*. CDC grants and other grants that focus on communities are available—and this is just one more reason everyone needs to report their community FA activities to www.kfap.org NPA: October 20, 21 and 22nd brings the National Perinatal Association Conference to Louisville with a focus on Nutrition. There will be sessions on Genomics-how gene levels are affected by a mother's nutrition. An example was given of how diet changes in pregnancy alone altered mice pups being born grey and slender (FA fed versus other fed). Dr. Hacker has retired and Dr. Davis is filling in as the *Interim Acting Commissioner* fulfilling his previous job obligations in addition to his new responsibilities. In January the National March of Dimes is offering a prematurity symposium and has also launched the new HBWW toolkit available through their website. WIC is currently funding and providing Kangaroo Care training for 38 of the 47 remaining delivering hospitals in KY that haven't already received this training previously. Addendum: (From the ITV BFG meeting 10-11-11: Two training sites per week will be provided beginning the week of October 17th and finishing up before the Thanksgiving Holidays. This training is in response to the two BFG Summits and the State BFG Strategic Plan that WIC spearheaded leading to the formation of Kentucky's Statewide Breastfeeding Network with representatives from both public and private entities as members—named LINK (Lactation Improvement Network of Kentucky). www.breastfeedingLINK.org Efforts will be made to continue outreaching the remaining 9 hospitals to encourage their participation in KC training at the locations already planned, however to get an 80-83% participation is an excellent statewide response).

6. Special Presentation-Joyce Robl Kentucky Birth Surveillance Registry (KBSR) "Birth Defects in Kentucky: A Ten Year Review." It was wonderful to have one of KFAP's founding members: Joyce Robl back at the table to address the ten-year history of data collected by the KBSR. Her PPP is attached to these Minutes. Thank you Joyce.
7. Committee Chair Reports:
 - Community: Diane Sprowl distributed a copy of the 2011 Community Plan and reported on what she knows to have been done and then asked for input from the KFAP for any activities that weren't yet reported as well as those that are planned. Looking ahead she distributed a work-sheet for members to use to offer their input into the 2012 plan and copies of both of these are attached with these minutes. Paula Watson shared that she had the opportunity to attend a substance abuse workshop on Fetal Alcohol Syndrome and viewed a powerful video called These Nine Lives. Trina Miller added that this video is available to view online. (I found some information that Laura Nagle had sent to me last month and it includes info on the documentary she writes: "It's 09/09/11 Do you know what that means? Exactly, the ninth day of the ninth month is Fetal Alcohol Spectrum Disorders Awareness Day. And here's why this matters to all of us: Abby got pregnant during her Junior Year of High School. Her child has Fetal Alcohol Spectrum Disorders because Abby didn't know that alcohol could hurt her baby *even before she knew she was pregnant*. Abby needed someone to tell her this fact – and she needed to hear it before she got pregnant.

Even though the problem might feel overwhelmingly BIG, it's not. All we have to do is look at our own little corner of the world. If we each empower the people in OUR OWN LIVES with this information, we are creating tremendous change. Here's how you can do this:

1. Kentucky has a brand-new documentary called **"These Nine Months: The Realities of Alcohol and Pregnancy"** that features Kentucky researchers, physicians, moms and families sharing their experiences with this subject. It's full of stories that give a very simple message. You can watch it here: <http://vimeo.com/28009148> (It's 27 minutes long, so get some popcorn).
2. THEN visit our Facebook page and leave a comment. **Everyone who leaves a comment about the video will be entered into a drawing for six \$50 Wal-Mart gift cards on September 14th.** Everyone is eligible – that means you! http://www.facebook.com/browse/?type=adminged_pages&id=100002772346890#!/pages/Fetal-Alcohol-Spectrum-Disorders-Kentucky/176927252379073
3. Pass this on. Encourage parents to share it with their teenagers and talk about it. Encourage co-workers to watch it and share the information with clients. Be creative in engaging your little corner of the world.

Remember, FASD is an entirely preventable disability. Thank you for choosing to be a part of the solution. If you have questions or comments, I'd love to hear from you! Take care, Laura Nagle Kentucky's FASD Coordinator Bluegrass Regional MH/MR Board Inc. Lmnagle@bluegrass.org Please visit Kentucky's Fetal Alcohol Spectrum Disorders website at www.kyfasd.org and find us on Facebook: Fetal Alcohol Spectrum Disorders Kentucky." Teresa Cooper shared that beginning November 1, 2011 Medicaid PN clients will become a part of managed care with three different carriers vying for clients: KY Spirit, Coventry Cares and Passport. The clients have received letters telling them of the upcoming changes. (Addendum: I attended a Baby/Parenting Health Fair in Hart County 9-29-11 and a corporate representative from Coventry Cares was in attendance with a booth and also as a featured speaker. Every person there received pamphlets, a coin purse and her personal business card. She asked the vendors for their cards as well saying that Coventry Cares wants their clients to have the best resources available in their areas. She was VERY friendly to everyone and made a point of meeting each and every person in attendance— vendors as well as, the mothers-to-be. As I drove into Hart County that day Coventry Cares had a HUGE billboard on the main drag into town and it was very catchy and professionally done. It was obvious to me in those two short hours that this company is very serious about wanting Kentucky's market. She informed the clients that Passport would continue to serve the population currently being served but that the other regions were up for grabs. She informed the income eligible participants that many questions remained because it's still unclear how the providers will respond to these changes in Medicaid. Will they choose to accept all three managed care providers or will they choose to only select one? She said that all three of the managed care providers hope that each health care provider will choose to accept clients from all three. Nov 1st 2011 is the deadline for enrollment).

- Professional: Katrina Thompson reports that *so far* in 2011, 11 professional articles have been submitted and another 2-3 should follow before the year's end. The National March of Dimes Prematurity Toolkit is completed and is now available for download from their website along with the revised Kentucky HBWW Toolkit. The Born Too Soon video has been shown in 60 sites across the state and is still being shown. HBWW plans to add an 8th site soon (January 2012) and that site will *most likely be* Hardin Memorial Hospital. Also, an end-of-the-year HBWW meeting of all 7 sites is planned for Thursday, November 17th in Lexington. A Centering Pregnancy Workshop will also be held in that same location (The Hilton at Lexington Green on November 18, 19 and 20th sponsored by Trover Healthcare Systems). If interested in Centering Pregnancy please contact LeAnn Todd @ STodd@trover.org for sign-up information.
 - Media Committee-Shari Stewart and Kara Brown New KFAP member Kara Brown has agreed to Co-Chair the Media Committee with Shari Stewart and they have lots of new ideas and plans to develop for 2012—such as preparing a media guide for members that would be posted on the www.kfap.org website to remind us of certain activities in healthcare that can trigger media attention on an annual basis and also posting talking points that can aid in delivering the message we wish to convey related to each of those topics. An example used was the Yearly KIDS Count data that comes out every August with data that is already two-years old. Diane shared how she was contacted due to LBW babies in her District and she was able to tell the media about becoming a HBWW site two years ago and partnering with the Medical Center and TJ Samson Hospital to help educate the public and professionals about the importance of staying pregnant as long as possible as long as both mom and baby are healthy. BRDHD and the smoke-free communities' coalitions has also had success in getting the cities of Glasgow and Bowling Green smoke-free within all public worksites and we hope those LBW numbers will begin to decrease with these two significant implementations.
8. Adjournment: The meeting was adjourned on time with 13 out of 20 members in attendance planning to stay for the committee meetings immediately following, with a working lunch at O' Charley's to complete our business for the day.

Prepared and distributed October 14, 2011

Per Susan Brown, Kentucky's Statewide Folic Acid Campaign Coordinator