

2008 Kentucky Folic Acid Partnership and Greater Kentucky Chapter March Of Dimes Program Plan Community Action

Community Action Problem Statements		
<p>1. Folic Acid: Women who take folic acid before and during early pregnancy can help prevent at least 50-70% of serious birth defects of the spine and brain. In 2007 the Gallup Organization conducted a national survey for the March of Dimes and found that of English-speaking women ages 18-45:</p> <ul style="list-style-type: none"> • 81.0% reported having heard of folic acid. • Only 40.0% reported taking a vitamin containing folic acid daily. • Only 18.0% of the women who were aware of folic acid mentioned that folic acid prevents birth defects. • Only 12.0% of the women who were aware of folic acid mentioned that folic acid should be taken before pregnancy. <p>Source: March of Dimes Folic Acid Surveys, conducted by the Gallup Organization, Retrieved 5/9/08 from www.marchofdimes.com/peristats</p>		
<p>2. Prematurity: Prematurity is the leading cause of death in the first month of life, and even late preterm infants have a greater risk of short- and long-term health problems. Preterm birth is defined as a live birth before 37 completed weeks gestation. Late preterm birth is defined as a birth at 34-36 weeks. Compared to full-term babies, late preterm babies are six times more likely to die during their first week of life. Nationally 71% of preterm births are late preterm.</p> <ul style="list-style-type: none"> • In Kentucky in 2004, 14.4% of babies were born preterm (1 in 7 babies). • The rate of infants born preterm in Kentucky increased more than 24% between 1994 and 2004. • In Kentucky the rate of preterm birth is highest for black infants (19.0%), compared to 14.1% for Hispanics, 13.5% for whites, 13.0% for Native Americans, and 12.1% for Asians. • In Kentucky in 2004, multiple births were about 5 times as likely to be born preterm compared to singleton births. • The Healthy People 2010 goal is to reduce preterm births to no more than 7.6% of live births. <p>Sources: March of Dimes Foundation, retrieved 5/9/08 from www.marchofdimes.com National Center for Health Statistics, final natality data, retrieved 5/9/08 from www.marchofdimes.com/peristats</p>		
<p>Folic Acid Goal: To increase the proportion of women who take a vitamin containing folic acid daily</p>		
<p>Prematurity Goals: To increase public awareness of the problem of prematurity and to increase the number of pregnant women who know the signs and symptoms of premature labor.</p>		
Objectives (Objectives are measurable statements that specify the outcomes of program activities, products or services within a specific time frame).	Activities to achieve objective (Describe the methods necessary to achieve objectives. Tell who is going to do what, where, how and when.)	Progress
<p>Objective 1.1 Partners will actively support the Kentucky Folic Acid Partnership</p>	<p>Activity 1 The KY Dept. for Public Health and Barren River Dist. Health Dept. will fund the Folic Acid Coordinator position during 2008.</p>	<p><u>MET</u> The position is funded through June 2009.</p>

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	<p>Activity 2 The Statewide KFAP Coordinator will maintain administrative support for the Partnership including but not limited to, meeting minutes, membership mailing/email lists, completing activity tracking.</p>	<p><u>MET</u> Susan Brown continues to provide these services.</p>
	<p>Activity 3 KFAP members will continue active roles in the Partnership and its sub-committees by reporting activities, attending meetings, and/or communicating by mail, fax, phone or e-mail.</p>	<p><u>MET</u> Ongoing</p>
	<p>Activity 4 The Folic Acid Partnership Chair and/or the statewide folic acid coordinator will serve on the March of Dimes Chapter PSC.</p>	<p><u>MET</u> Susan Brown continues to serve on the state March of Dimes PSC.</p>
	<p>Activity 5 The Partnership will have at least three meetings during 2008.</p>	<p><u>MET</u> Meetings were held on January 24, May 22, and September 25 in 2008.</p>
	<p>Activity 6 An online reporting system will be developed for members to use to report their activities.</p>	<p><u>MET</u> The online reporting system became available in May 2008.</p>
<p>Objective 1.2 Increase public awareness of perinatal health issues</p>	<p>Activity 1 Orient and update March of Dimes staff and volunteers about folic acid and prematurity at staff and volunteer meetings during 2008</p>	<p><u>MET</u> 5/19 Healthy Babies Are Worth the Wait site council 7/23 Monticello March for Babies Committee 7/29 Corbin March for Babies Committee 9/13 Statewide PSC meeting in Hardin Co. 9/22 Committee meeting in Louisville 9/23 Committee meeting in Bowling Green 9/24 Green River PSC meeting in Owensboro 11/6 Healthy Babies Coalition meeting @ KMA 11/8 State PSC meeting 11/26 Barren River Div. Board of Directors meeting</p>

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	<p>Activity 2 Display and distribute March of Dimes educational materials on folic acid and prematurity at MOD events, such as March for Babies, special events, and mission/program and volunteer development events.</p> <p>6/6 Perry Co. March for Babies awards luncheon 6/24 Bell Co. March for Babies awards luncheon 6/26 Pulaski Co. March for Babies awards luncheon 6/17 Danville March for Babies awards luncheon 8/5 Madison, IN March for Babies Kickoff 8/19 Salem, IN March for Babies Kickoff 8/26 Corbin March for Babies Kickoff 8/28 Shelby Co March for Babies Kickoff 9/13 Taylor Co. March for Babies 9/20 Barren co. March for Babies 9/20 Jefferson Co, IN March for Babies 9/27 Shelby co. March for Babies 10/10 Wayne Co. March for Babies 10/18 Johnson co. March for Babies 10/25 Knox co. March for Babies 11/13 Goldenrod Div. Fall Fundraising event 12/12 Bluegrass Div. Fall Fundraising event</p>	<p>MET!!! 1/31 Warren Co. March for Babies kickoff 4/1 March for Babies team @ KY Clinic South 4/8 Lawrenceburg March for Babies Kickoff 4/18 State Capitol March for Babies 4/19 Frankfort Community March for Babies 4/19 Louisville March for Babies 4/20 Middlesboro/Bell Co. March for Babies 4/20 Hazard March for Babies 4/26 Warren Co. March for Babies 4/26 Greater Lexington March for Babies 4/26 Ashland March for Babies 4/26 Owensboro/Daviess Co. March for Babies 4/26 Clark/Scott Co, IN March for Babies 4/26 Hardin Co. March for Babies 4/26 Graves Co. March for Babies 4/26 Somerset March for Babies 5/4 Paintsville March for Babies 5/4 London March for Babies 5/10 McCracken Co. March for Babies 5/10 Danville March for Babies 5/10 Floyd Co, IN March for Babies 5/17 Anderson Co. March for Babies 6/2 Frankfort March for Babies awards luncheon</p>
	<p>Activity 3 Expand folic acid and prematurity information on www.kfap.org.</p>	<p>PARTIALLY MET 5/8 Online activity reporting system was added Monthly - regular reports, minutes, etc. were added. However, we still need new information on folic acid and prematurity. 4/20 Lexington-Fayette HD posted folic acid info on their web site</p>

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	<p>Activity 4 Distribute information about prematurity in at least 20 venues for the general public statewide.</p> <p>9/25 Brochures distributed in Marion Co. 9/27 Ava's Hope Golf Tournament @ LaCenter 10/14 Non-profit Leaders Breakfast @ WKU 10/29 Health Fair @ Somerset 11/12 Prematurity Awareness Day @ TGI Fridays-BG 12/4 REACH award breakfast @ Churchill Downs</p>	<p>PARTIALLY MET - 17 Reported: 2/8 Chamber of Commerce health fair-Elizabethtown 4/1 Employee meeting: Blood-Horse Publications 4/1 Adm. Office of the Courts-Frankfort 4/11 WKU staff health fair 4/16 Columbia Sportswear employee health fair 4/18 Middlesboro Area Regional Hosp. Health Fair 6/26 Longest Day of Play health Fair in Ashland 8/11 Kiwanis luncheon – Goldenrod Div. 9/4 Bardstown Chamber of Commerce Exposition 9/17 Cardinal health CARE Health Fair 9/20 Draffenville “Going to Bat for Babies”</p>
	<p>Activity 5 Speak to at least 10 community groups about the issue of preterm births.</p>	<p>PARTIALLY MET - 2 Reported: 2/1 BRDHD health educators re: prematurity toolkit 2/29 BRDHD center coordinators re: toolkit</p>
<p>Objective 1.3 Increase knowledge of perinatal health issues within the population of women of childbearing age.</p>	<p>Activity 1 Provide at least 20 classes to pregnant women to educate them about preterm labor and how to have a healthy pregnancy.</p>	<p>PARTIALLY MET - 5 Reported: 4/19 Maternity Event @ CBH 6/3 Included in Warren Co. Breastfeeding class 6/10 Pregnancy Workshop in Warren Co. 10/14 Presentation @ Hart Co. Baby Fair 10/29 Baby Shower Event @ Hart Co. Health Dept.</p>
	<p>Activity 2 Distribute information about preterm labor signs and symptoms on home visits through the HANDS program.</p>	<p>MET 4/23 Exhibit @ HANDS conference 4/23 Toolkit presentation @ HANDS retreat breakout 4/24 Toolkit presentation @ HANDS retreat breakout 7/9 HANDS Coordinators quarterly meeting 8/13 Infant Toddler Institute breakout 8/28 WIC newsletter distributed thru HANDS</p>

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	<p>Activity 3 Outreach to pregnant women to make them aware of the availability of Kentucky's Tobacco Quit Line by distributing information in a variety of community settings, such as health fairs, HANDS home visits, and health care provider offices.</p>	<p><u>MET</u> 4/3 WEDCO Health Dept. baby fairs 4/26 Warren Co. March for Babies 5/4 Medical Center @ BG Expectant Parent Fair 5/6 Info bags for Fairview Comm. Health Ctr. PN clinic 6/3 Included in Warren Co. Breastfeeding class 6/10 Pregnancy Workshop in Warren Co. 7/9 Kids Now @ BF Peer Counselor Quarterly Mtg. 10/14 Hart Co. Baby Fair 10/19 Med. Center @ BG Parenting Fair 10/29 Baby Shower Event @ Hart Co. Health Dept. 11/19 Smoke Free Coalition @ BRDHD</p>
	<p>Activity 4 Provide folic acid and prematurity information at 20 bridal, expectant parent and/or baby fairs or other community events that target women of childbearing age.</p>	<p>PARTIALLY MET – 7 REPORTED: 4/8 Fliers for Trover Clinic baby fairs 4/18 Barren Co. Baby Safety Fair 5/3 Babyfest in Corbin 5/4 Medical Center @ BG Expectant Parent Fair 7/26 Expecting Great Things event @ CBH 9/7 Western Baptist Hosp. Baby Health Fair 11/18 Baby Bash</p>
<p>Objective 1.4 Increase efforts to reach high risk women with information about folic acid and preterm birth.</p>	<p>Activity 1 Distribute Spanish materials during at least four Hispanic/Latino health fairs and/or faith-based activities that target Hispanic/Latino women.</p>	<p>PARTIALLY MET – 2 REPORTED: 6/14 Hispanic/Latino Health Fair in Louisville 11/20 Materials for Hispanic health fair – Warren Co.</p>
	<p>Activity 2 Partner with the KY Birth Surveillance Registry, Medicaid, Spina Bifida Association of KY, Epliepsy Foundation of Kentuckiana, Commission for Children with Special Health Care Needs, Level 3 Diabetes Programs, and Diabetes Centers of Excellence (and other agencies that work with high risk women) to provide them with information for women the agencies/programs serve.</p>	<p>PARTIALLY MET 6/29 Norton Suburban Hosp. NICU Family Reunion 7/18 Healthy Start Advocates meeting in Louisville 8/13 Infant Toddler Institute breakout</p>

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	<p>Activity 3 Provide educational materials during presentations and health fairs at universities, high schools, and other venues that target women aged 18-25.</p>	<p><u>MET</u> 4/17 Healthy Start Spring Conference for Consumers 5/6 Info bags for Fairview Comm. Health Ctr. PN clinic 5/7 FBLA State Convention 5/27 Quick WIC module on preterm birth approved 7/31 Gamaliel Elem. Back to School Fair 8/4 Tompkinsville Elem. Back to School Fair 8/12 Franklin Co BF Promotion Picnic 8/28 Info for FRYSC "Welcome to the World" packets 8/29 BF Peer Counselor Training re: prematurity 9/8 K-6 student assembly in Somerset 9/24 Shelby Co. HS FCCLA meeting 9/24 Graves Co. HS presentation 10/7 WKU Human Nutrition class 10/7 Transylvania Univ. Health Fair – Lexington 10/10 Daycare workers & children @ Monticello 10/24 Breastfeeding mothers celebration- Ft. Campbell 10/24 "Salute to Military Moms" @ Ft. Campbell 11/5 Reality Town @ Southern Elem (Cardinal Div.) 11/25 Delta Sigma cereal eating contest – Lexington 12/2 Materials for Med Center @ BG patients</p>
	<p>Activity 4 Distribute culturally appropriate materials during at least four health fairs (or other events) and/or faith-based activities that target minority women.</p>	<p>PARTIALLY MET 4/4 Healthy Start Advocates meeting 5/27 Quick WIC module on preterm birth developed 9/27 African American Health Fair in Clark Co. Note: See activity 1.4.1</p>