

2009 Kentucky Folic Acid Partnership and Greater Kentucky Chapter March Of Dimes Program Plan Community Action

Community Action Problem Statements

1. Folic Acid: Women who take folic acid before and during early pregnancy can help prevent at least 50-70% of serious birth defects of the spine and brain. In

2008 the Gallup Organization conducted a national survey for the March of Dimes and found that of English-speaking women ages 18-45:

- 84.0% reported having heard of folic acid.
- Only 39.0% reported taking a vitamin containing folic acid daily.
- Only 20.0% of the women who were aware of folic acid mentioned that folic acid prevents birth defects.
- Only 11.0% of the women who were aware of folic acid mentioned that folic acid should be taken before pregnancy.

Source: March of Dimes Folic Acid Surveys, conducted by the Gallup Organization, Retrieved 9/18/09 from www.marchofdimes.com/peristats

2. Prematurity: Prematurity is the leading cause of death in the first month of life, and even late preterm infants have a greater risk of short- and long-term health problems. Preterm birth is defined as a live birth before 37 completed weeks gestation. Late preterm birth is defined as a birth at 34-36 weeks. Compared to full-term babies, late preterm babies are six times more likely to die during their first week of life. Nationally 71% of preterm births are late preterm.

- In Kentucky in 2006, 15.1% of babies were born preterm (1 in 7 babies).
- The rate of infants born preterm in Kentucky increased 29% between 1996 and 2006.
- In Kentucky the rate of preterm birth is highest for black infants (19.5%), compared to 14.7% for Hispanics, 14.5% for whites, 11.5% for Asians, and 11.1% for Native Americans.
- In Kentucky in 2006, multiple births were about 5 times as likely to be born preterm compared to singleton births.
- The Healthy People 2010 goal is to reduce preterm births to no more than 7.6% of live births.

Source: National Center for Health Statistics, final natality data, retrieved 9/18/09 from www.marchofdimes.com/peristats

Folic Acid Goal: To increase the proportion of women who take a vitamin containing folic acid daily

Prematurity Goals: To increase public awareness of the problem of prematurity and to increase the number of pregnant women who know the signs and symptoms of premature labor.

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Objectives (Objectives are measurable statements that specify the outcomes of program activities, products or services within a specific time frame).	Activities to achieve objective (Describe the methods necessary to achieve objectives. Tell who is going to do what, where, how and when.)	Comments (Optional)
Objective 1.1 Partners will actively support the Kentucky Folic Acid Partnership	Activity 1 The KY Dept. for Public Health and Barren River Dist. Health Dept. will fund the Folic Acid Coordinator position during 2009.	The position was funded during 2009.
	Activity 2 The Statewide KFAP Coordinator will maintain administrative support for the Partnership including but not limited to, meeting minutes, membership mailing/email lists, completing activity tracking.	Susan Brown continued to serve as the statewide coordinator.
	Activity 3 KFAP members will continue active roles in the Partnership and its sub-committees by reporting activities, attending meetings, and/or communicating by mail, fax, phone or e-mail.	Accomplished, see www.kfap.org for meeting minutes and activity reports.
	Activity 4 The Folic Acid Partnership Chair and/or the statewide folic acid coordinator will serve on the March of Dimes Chapter PSC.	Susan Brown served on the Chapter PSC.
	Activity 5 The Partnership will have at least three meetings during 2009.	<ul style="list-style-type: none"> • 1/22/09 Videoconference • 5/28/09 Videoconference • 9/24/09 @ Frankfort
	Activity 6 Members will use the online reporting system to report their activities.	<ul style="list-style-type: none"> • 376 activities were reported through the online reporting system.

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<p>Objective 1.2 Increase public awareness of perinatal health issues</p>	<p>Activity 1 Orient and update March of Dimes staff and volunteers about folic acid and prematurity at staff and volunteer meetings during 2009.</p>	<ul style="list-style-type: none"> • Done at 12 March for Babies kickoff meetings that were reported • Done at 18 March of Dimes committee meetings that were reported
	<p>Activity 2 Display and distribute March of Dimes educational materials on folic acid and prematurity at MOD events, such as March for Babies, special events, and mission/program and volunteer development events.</p>	<ul style="list-style-type: none"> • Done at 12 March for Babies events • Done at Signature Chefs events in Lexington and Warren County.
	<p>Activity 3 Expand folic acid and prematurity information on www.kfap.org.</p>	<ul style="list-style-type: none"> • Folic acid info updated 1/22/09—new links, training modules added. • Prematurity info updated 1/22/09—links added, including links to Healthy Babies are Worth the Wait and the KPA’s HPEP-II online CME/CEU course. • 3/10/09 Added the Prematurity Toolkit files to download • 12/17/09 Tobacco cessation resources and Jan. 2010 Folic Acid Awareness week info were added.
	<p>Activity 4 Distribute information about prematurity in at least 20 venues for the general public statewide.</p>	<ul style="list-style-type: none"> • During Jan. 2009 Folic Acid display at the Warren Co. Health Dept. • The sign outside the Barren River District Health Dept. said “Folic acid prevents birth defects” during January 2009. • 3/12/09 Presentation at a meeting at Hardin Memorial Hospital • 3/12/09 Good Neighbor Day in Elizabethtown • 4/28/09 Pegasus Parade Preview Party in Louisville

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		<ul style="list-style-type: none"> • 5/13/09 SBAK participated in Employee Health Fair at Anthem Blue Cross Blue Shield in Louisville • 6/5/09 SBAK gave info at Baptist Hospital East's Employee Health & Wellness Fair • 6/24/09 SBAK participated in an Employee Wellness event at the UPS Airline Services Division in Louisville • 7/17/09 & 7/18 SBAK had a booth at the WHAS Health & Wellness Expo at the Fair & Exposition Center in Louisville • 8/14/09 Booth at Hopkins Co. downtown street fair • 8/31/09 Info to daycare centers • 9/23/09 SBAK participated in employee health & wellness fair at Zappos in Shepherdsville • 9/24/09 SBAK had a booth at Bullitt Co. Chamber of Commerce's annual Health & Wellness Event • 10/2/09 SBAK had a booth at the 5th Annual Breathitt Heritage Fair in Jackson • 10/21/09 March of Dimes at KYRA Day at the Races in Lexington
	<p>Activity 5 Speak to at least 10 community groups about the issue of preterm births.</p>	<ul style="list-style-type: none"> • 1/13/09 New employee orientation at Barren River District Health Dept. • 2/11/09 Presentation at Owensboro Medical Health System • 2/16/09 Presentation for Woman's Club of Smith's Grove • 4/21/09 New employee orientation at BRDHD

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		<ul style="list-style-type: none"> • 5/11/09 Healthy Babies flip chart used at Hopkins Co. Democratic meeting in Madisonville • 5/20/09 SBAK presented info at Greater Louisville, Inc's Launch Louisville Showcase • 9/9/09 SBAK spoke to Women in Networking Luncheon in Louisville • 10/5/09 SBAK spoke to 7th graders at St. Mary's Academy in Louisville • 10/20/09 MOD talked at the UAW Women's Conference in Louisville • 11/17/09 Mary Beth Camp took 5 individual on a tour of the Norton NICU on Prematurity Awareness Day.
<p>Objective 1.3 Increase knowledge of perinatal health issues within the population of women of childbearing age.</p>	<p>Activity 1 Provide at least 20 classes to pregnant women to educate them about preterm labor and how to have a healthy pregnancy.</p>	<ul style="list-style-type: none"> • 11 classes were reported in addition to those listed under other objectives. • See Objective 1.2, Activity 4. • See Objective 1.3, Activity 4.
	<p>Activity 2 Distribute information about preterm labor signs and symptoms on home visits through the HANDS program.</p>	<ul style="list-style-type: none"> • Materials were provided to the HANDS program in Barren River District.
	<p>Activity 3 Outreach to pregnant women to make them aware of the availability of Kentucky's Tobacco Quit Line by distributing information in a variety of community settings, such as health fairs, HANDS home visits, and health care provider offices.</p>	<ul style="list-style-type: none"> • Quitline information was included in the materials distributed at the events listed in under other activities. • A page of resources of helping families to be tobacco free was added to kfap.org.
	<p>Activity 4</p>	<ul style="list-style-type: none"> • 1/17/09 Women's Health Expo at Greenwood Mall, Bowling Green

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	<p>Activity 4 (cont'd.) Provide folic acid and prematurity information at 20 bridal, expectant parent and/or baby fairs or other community events that target women of childbearing age.</p>	<ul style="list-style-type: none"> • 1/29/09 “Community Connect” event sponsored by Americorp and Lifeskills – targeted low-income and homeless women of childbearing age • 1/30/10 Motherhood store in Bowling Green • 2/12/09 Presentation at Lifeskills Baby Bash in Allen Co. • 2/19/09 Info at Lifeskills KIDS Now program in Warren Co. • 3/28/09 Lourdes Hospital Baby Fest • 4/18/09 Holler Crawlers event in Middlesboro • 4/21/09 Warren Elementary Family Resource Center Baby Shower • 4/23/10 Hart Co. Extension Baby Health Fair • 8/15/09 Western Baptist Hospital Baby Fair in Paducah • 4/30/09 Barren Co. Baby Safety Fair • July-Nov. - Multivitamins w/folic acid distributed through the Kenton, Grant, Boone, and Campbell Co. Health Dept. clinics for Friend-to-Friend Folic Acid Campaign in conjunction with St. Elizabeth Healthcare • 10/21/09 Hart Co. Extension Annual Community Baby Shower for new & expectant parents • 12/15/09 Sharon Iliohan used the Prematurity Toolkit to talk to the ladies in MOPS (Mothers of Preschoolers) at First Baptist Church in Hopkins Co.
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<p>Objective 1.4 Increase efforts to reach high risk women with information about folic acid and preterm birth.</p>	<p>Activity 1 Distribute Spanish materials during at least four Hispanic/Latino health fairs and/or faith-based activities that target Hispanic/Latino women.</p>	<ul style="list-style-type: none"> • March of Dimes materials in Spanish were given to the Butler Co. home visiting nurse to give to Hispanic/Latino clients she visits. • Folic Acid display at Warren Co. Health Department during January 2009 included materials in Spanish. • 9/21/09 Susan Brown distributed info from NFA with free materials to be utilized during the Hispanic Heritage Awareness Month (9/15-10/15) to KFAP and BabyNet members.
	<p>Activity 2 Partner with the KY Birth Surveillance Registry, Medicaid, Spina Bifida Association of KY, Epliepsy Foundation of Kentuckiana, Commission for Children with Special Health Care Needs, Level 3 Diabetes Programs, and Diabetes Centers of Excellence to provide them with information for women the agencies/programs serve.</p>	<ul style="list-style-type: none"> • Information has been distributed via email distribution lists. • March of Dimes participated in the KPHA annual conference, and many of the agencies/programs attended. • 11/17/10 Susan Brown did a presentation at Prematurity Summit • 2/23/09 AHEC statewide conference in Louisville • 3/27/09 Spina Bifida Assoc. of KY distributed info at the 2nd Annual Community Health Fair hosted by Harbor House • 10/6/09 SBAK spoke to First Steps Provider Meeting • 10/6/09 Sharon Iliohan spoke about folic acid during a Diabetes Self-Management class • SBAK did several other activities—see other objectives/activities.

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	<p>Activity 3 Provide educational materials during presentations and health fairs at universities, high schools, and other venues that target women aged 18-25.</p>	<ul style="list-style-type: none"> • 2/10/09 Southern Middle School Beta Club (Pulaski Co.) • 3/25/09 Brescia Univ. in Owensboro • 9/15/09 SBAK gave info at Volunteer & Health Fair for students at U of L • 10/13/09 Diane Sprowl's WKU Nutrition class • 11/4/09 DuPont Manual HS FBLA presentation in Louisville • 11/10/09 UK Career/Intern Fair • 11/11/09 Alpha Phi Alpha project in Louisville KY
	<p>Activity 4 Distribute culturally appropriate materials during at least four health fairs and/or faith-based activities that target minority women.</p>	<ul style="list-style-type: none"> • 2/7/09 March of Dimes spoke at Louisville St. Paul AME Church baby pagent. • 8/22/09 Health fair at an African American church in Hopkins Co. • 12/14/09 Sharon Iliohan taught a Ladies Missionary Group at Mt. Zion Baptist Church in Earlington